

ENGINEERING LEADERSHIP AND INNOVATION MANAGEMENT GRADUATE CREDIT CERTIFICATE PROGRAM

Learning Objectives

1. **Engineering Leadership:** Students will be able to describe leadership within the context of engineering and evaluate leadership strategies for corporate innovation.
2. **Innovation Management:** Students will be able to identify, promote, and lead opportunities for new products and businesses in alignment with an organization's strengths and weaknesses within an existing business structure.
3. **Cross Cultural Leadership:** Students will be able to demonstrate an understanding of cultural and international boundaries, effectively considering the implications of cultural and international business differences on project implementation.