

# ENTREPRENEURSHIP & NEW VENTURES GRADUATE CREDIT CERTIFICATE PROGRAM

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## Learning Outcomes

Students will also have an opportunity to pitch their new ventures/products. Upon completion of certificate, students will be able to:

1. Demonstrate understanding of the new venture process including ideation, feasibility, and plan development.
2. Demonstrate skills required to develop a new venture.
3. Effectively communicate their plan and vision to multiple stakeholders.