FOLKLORE AND ETHNOGRAPHY GRADUATE CREDIT CERTIFICATE PROGRAM

Learning Outcomes

- 1. Demonstrate knowledge of folklore as a field, including its history, scope, and theories, and ethnography as an important research methodology.
- 2. Understand and apply methods and techniques applicable to folkloristic and ethnographic field research, such as personal or group interviewing, participant observation, field note taking, audio-video recording, ethnographic data coding, and ethnographic writing.
- Develop skills for working with folkloristic and ethnographic organizations, such as archival processing; records management; festival and public programming; cultural resource management; oral and written communication; grant-writing; and media design.