

# PEOPLE ANALYTICS AND ARTIFICIAL INTELLIGENCE GRADUATE CREDIT CERTIFICATE PROGRAM

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## Learning Outcomes

1. **Know:** Graduates will have and be able to demonstrate the necessary advanced knowledge and competence in people analytics and artificial intelligence to excel in their careers.
2. **Think:** Graduates will be able to recognize and analyze practical, legal, and ethical challenges related to people analytics and artificial intelligence issues in workplaces.
3. **Apply/Create:** Graduates will be able to conduct independent inquiries to identify current scholarship and best practices and effectively apply relevant theories and practices when solving problems in people analytics and artificial intelligence.
4. **Communicate:** Graduates will be able to effectively communicate knowledge of current topics to excel as people analytics and artificial intelligence professionals.
5. **Professional Practice:** Graduates should display behavior consistent with the highest ethical standards related to people analytics and artificial intelligence.