

BUSINESS ADMINISTRATION (EXECUTIVE)

Learning Outcomes

1. Communication Skills—Argue your point persuasively whether in written, oral, or presentation form.
2. Global Perspective—Anticipate, understand, and explain the global forces that influence business decisions.
3. Professional Skills—Be both a principled leader and a valuable member of a team.
4. Problem Solving Skills—Analyze a complicated business problem using the best tools, theories, and evidence, complemented by the ability to recommend solutions and implementation plans.
5. Integrative Understanding—Consider many perspectives in analyzing and recommending solutions to business problems.