

BUSINESS ADMINISTRATION (INTERCOLLEGE)

Graduate Program Head	Brian Cameron
Program Code	MBADM
Campus(es)	World Campus (M.B.A.)
Degrees Conferred	Master of Business Administration (M.B.A.)
The Graduate Faculty	View (https:// secure.gradsch.psu.edu/gpms/? searchType=fac&prog=MBADM)

The Penn State Online Master of Business Administration, led by the Smeal College of Business, is an online degree program of:

- Penn State Erie, The Behrend College;
- Penn State Great Valley, The School of Graduate Professional Studies;
- Penn State Harrisburg, the Capital College;
- and Penn State University Park, the Smeal College of Business.

The online M.B.A. curriculum emphasizes cross-functional organizational thinking; focuses on solving business problems; closely follows the quality guidelines for accreditation of AACSB (Association to Advance Collegiate Schools of Business), the accrediting body affiliated with The International Association for Management Education; and uses cutting-edge instructional technology to transcend issues of time and space to support effective teaching and learning.

Within the context of these goals, the online M.B.A. curriculum was developed around core business skills. The skills the program helps to develop include "soft skills" such as managing and leading people and teams, analytical skills such as data analytic decision making, and integrative skills that allow students to understand, analyze, and suggest solutions to significant business problems that cross functional areas of business.

These different skills are integrated at the course level. Students apply knowledge developed in these areas to multidimensional problems and issues throughout the program. The program is offered online and includes a required three-day virtual residency experience at the start of the program.