

MARKETING ANALYTICS AND INSIGHTS

Contact

Campus	World Campus
Graduate Program Head	Meg Meloy
Director of Graduate Studies (DGS) or Professor-in-Charge (PIC)	J. Andrew Petersen
Program Contact	Michelle Kristen Rockower mkk114@psu.edu (814) 865-5290
Program Website	View (https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-marketing-analytics-and-insights-masters-degree/overview/)