

MASS COMMUNICATIONS

Learning Outcomes

1. Students will be able to distinguish among the major perspectives, theoretical concepts, and professional associations of mass/mediated communications research.
2. Students will be able to design and complete an original research study in mass/mediated communications.
3. Students will be able to create a teaching portfolio that summarizes their teaching experience and skills in mass/mediated communications courses.
4. Students will present research at communications-related conferences and publish research in communications-related journals.
5. Students will engage in academic and leadership activities within the College, University, and Profession.