

BUSINESS ADMINISTRATION, A.S. (ALTOONA)

Begin Campus: Altoona

End Campus: Altoona

Program Learning Objectives

- **Communication Skills:** Demonstrate the necessary skills and abilities to effectively communicate.
- **Data Analysis and Problem-Solving:** Recognize and solve business problems using quantitative and qualitative measures
- **Ethics, Social Responsibility and Conflict Resolution:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Fundamental Business Knowledge:** Explain fundamental business concepts, principles and contemporary business practices.
- **Technology Tools Skills:** Apply contemporary tools of information technology to include business software applications.