

BUSINESS, B.S. (ALTOONA)

Begin Campus: Any Penn State Campus

End Campus: Altoona

Program Learning Objectives

- **Communication Skills:** Demonstrate the necessary skills and abilities to effectively communicate.
- **Technology Tools Skills:** Apply contemporary tools of information technology to include business software applications.
- **Leadership, Team Building and Project Management Skills:** Apply leadership, team building, and project management skills.
- **Local and Global Knowledge:** Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- **Ethics, Social Responsibility and Conflict Resolution:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Fundamental Business Knowledge:** Utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Data Analysis and Problem Solving:** Recognize, analyze and solve business problems using quantitative and qualitative measures.