

BUSINESS, B.S. (ALTOONA)

Begin Campus: Any Penn State Campus

End Campus: Altoona

Suggested Academic Plan

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2023-24 academic year. To access previous years' suggested academic plans, please visit the archive (<https://bulletins.psu.edu/undergraduate/archive/>) to view the appropriate Undergraduate Bulletin edition (*Note: the archive only contains suggested academic plans beginning with the 2018-19 edition of the Undergraduate Bulletin*).

Accounting Option: Business, B.S. at Altoona Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
MATH 21	3 MATH 22	3
General Education Course	3 CAS 100 [‡]	3
General Education Course	3 General Education Course	3
ECON 102 [†]	3 MGMT 301 [*]	3
ENGL 15, 30H, or ESL 15 [‡]	3 General Education Course	3
PSU 3	1	
	16	15

Second Year

Fall	Credits Spring	Credits
SCM 200 or STAT 200	4 MATH 110	4
ACCTG 211	4 ECON 104 [†]	3
MKTG 301	3 FIN 301 [*]	3
MIS 204	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	15.5	16

Third Year

Fall	Credits Spring	Credits
ENGL 202D [‡]	3 BA 241	2
BA 321 [*]	3 BA 322 [*]	3
SCM 301	3 ACCTG 472 [*]	3
ACCTG 404 [*]	3 ACCTG 405	3
ACCTG 471 [*]	3 General Education Course	3
	15	14

Fourth Year

Fall	Credits Spring	Credits
IB 303 [*]	3 BA 422W [*]	3
BA 420 [*]	1 BA 495A or 495B [*]	6
BA 421 [*]	3 ACCTG 432	3

ACCTG 403W	3 Elective	4
BA 242	2	
General Education (GHW)	1.5	
	13.5	16

Total Credits 121

- * Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

Integrative Studies (either Inter-domain or Linked Courses)

Integrative Studies may be completed within the 30 Knowledge Domain credits and must be completed with either Inter-domain or Linked courses, not a combination of both. For Inter-domain courses, credit may apply to both Knowledge Domain designations but does not reduce the total number of credits within the Knowledge Domains and at least 3 credits of single-domain coursework are required in each of the 5 Knowledge Domains. Linked courses used for the Integrative Studies requirement must represent two different Knowledge Domains.

Business Analytics Option: Business, B.S. at Altoona Campus

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First Year

Fall	Credits Spring	Credits
MATH 21	3 MATH 22	3
General Education Course	3 CAS 100 [‡]	3
General Education Course	3 General Education Course	3
ECON 102 [†]	3 MGMT 301 [*]	3
ENGL 15, 30H, or ESL 15 [‡]	3 ACCTG 211	4
PSU 3	1	
	16	16

Second Year

Fall	Credits Spring	Credits
SCM 200	4 MATH 110	4
General Education Course	3 ECON 104 [†]	3
MKTG 301	3 FIN 301 [*]	3
MIS 204 or IST 110	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	14.5	16

Third Year

Fall	Credits Spring	Credits
BA 321 [*]	3 BA 322 [*]	3
MKTG 342 [*]	3 MIS 301 [*]	3
ENGL 202D [‡]	3 MKTG 480 [*]	3
MIS 345 [*]	3 BA 242	2
General Education Course	3 BA 241	2
	General Education Course (GHW)	1.5
	15	14.5

Fourth Year

Fall	Credits Spring	Credits
IB 303 [*]	3 BA 422W [*]	3
BA 420 [*]	1 BA 495A [*]	6
BA 421 [*]	3 BDA Option Course	3
MIS 431 [*]	3	
SCM 301 [*]	3	
General Education Course	3	
	16	12

Total Credits 120

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† Course satisfies General Education and degree requirement

Entrepreneurship Option: Business, B.S. at Altoona Campus

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First Year

Fall	Credits Spring	Credits
MATH 21	3 MATH 22	3
General Education Course	3 CAS 100 [‡]	3
General Education Course	3 General Education Course	3
ECON 102 [†]	3 MGMT 301 [*]	3
ENGL 15, 30H, or ESL 15 [‡]	3 General Education Course	3
PSU 3	1	
	16	15

Second Year

Fall	Credits Spring	Credits
SCM 200 or STAT 200	4 MATH 110	4
ACCTG 211	4 ECON 104 [†]	3
MKTG 301 [*]	3 FIN 301 [*]	3
MIS 204	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	15.5	16

Third Year

Fall	Credits Spring	Credits
ENGL 202D [‡]	3 BA 322 [*]	3
BA 321 [*]	3 BA 241	2
SCM 301 [*]	3 BA 242	2
ENTR 300 [*]	3 ENTR 320 [*]	3
Elective	3 General Education Course	3
	General Education Course (GHW)	1.5
	15	14.5

Fourth Year

Fall	Credits Spring	Credits
IB 303 [*]	3 BA 422W [*]	3
BA 420 [*]	1 BA 495A [*]	6
BA 421 [*]	3 Entrepreneurship 400-level Course [*]	3
Entrepreneurship 400-level Course [*]	3 Entrepreneurship 400-level Course [*]	3
Elective	1	
ENGL 419 or CAS 352 [*]	3	
	14	15

Total Credits 121

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Management and Marketing Option: Business, B.S. at Altoona Campus

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First Year

Fall	Credits Spring	Credits
MATH 21	3 MATH 22	3
General Education Course	3 CAS 100 [†]	3
General Education Course	3 General Education Course	3
ECON 102 [†]	3 MGMT 301 [*]	3
ENGL 15 or 30H [†]	3 General Education Course	3
PSU 3	1	
	16	15

Second Year

Fall	Credits Spring	Credits
SCM 200 or STAT 200	4 MATH 110	4
ACCTG 211	4 ECON 104 [†]	3
MKTG 301 [*]	3 FIN 301 [*]	3
MIS 204	3 General Education Course	3
General Education Course (GHW)	1.5 General Education Course	3
	15.5	16

Third Year

Fall	Credits Spring	Credits
ENGL 202D [‡]	3 BA 322 [*]	3
BA 321 [*]	3 BA 241	2
SCM 301 [*]	3 BA 242 [*]	2
Management and Marketing Option Course [*]	3 Marketing and Management Option Course [*]	3
Management and Marketing Option Course [*] or General Education Course	3 Marketing and Management Option Course [*]	3
	General Education Course (GHW)	1.5
	15	14.5

Fourth Year

Fall	Credits Spring	Credits
IB 303 [*]	3 BA 422W [*]	3
BA 420 [*]	1 BA 495A or 495B [*]	6
BA 421 [*]	3 Management and Marketing Option Course [*]	3
Management or Marketing 400-level Course [*]	3 Elective [*]	4
General Education Course [*]	3	
	13	16

Total Credits 121

Course is an Entrance to Major requirement

† Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

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