

# COMMUNICATIONS, MINOR (ALTOONA)

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

## Program Description

The Communications minor provides with an introduction to the tools needed to function as a professional communicator, as well as a basic understanding of communication processes and theory. Students seeking careers in fields such as public administration, business, criminal justice, law, information technology, and the medical, social and behavioral professions will find this minor provides instruction in a valuable additional knowledge and skill area important in today's information society. The minor emphasizes the liberal arts core of the Communications program and will equip students with well-developed language and analytical skills.

## What is Communications?

Communications is an academic discipline that deals with the creation and distribution of mass communication messages through media such as books, newspapers, television, radio, film, video games, and the Internet. Mass communications use writing, speech, photographs, video, and interactive content to give information or influence the audience. Communications also concerns the study of how we communicate in different ways with diverse audiences through marketing, advertising, public relations, corporate communications, digital journalism, film and other media.

MORE INFORMATION ABOUT COMMUNICATIONS (<https://altoona.psu.edu/academics/minor-programs/communications/>)

## You Might Like This Program If...

- You want the experience, knowledge, and skills you need to become a versatile media practitioner.
- You are interested in a career in journalism, media, public relations, advertising, or marketing.
- You would like to gain practical experience and build a portfolio of work in a state-of-art production facility.

## Entrance to Minor

Students must apply for entrance to the minor after achieving fifth semester classification.

## Program Requirements

Requirement	Credits
Requirements for the Minor	18

## Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10>). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Code	Title	Credits
<b>Additional Courses</b>		
<i>Additional Courses: Require a grade of C or better</i>		
Select 6 credits from the following:		6
COMM 100N/ AMST 106N	The Mass Media and Society	
COMM 110	Media and Democracy	
COMM 150N	The Art of the Cinema	
COMM 251	The Nature of Media	
<b>Supporting Courses and Related Areas</b>		
<i>Supporting Courses and Related Areas: Require a grade of C or better</i>		
Select 6 credits from COMM 100-300 level courses		6
Select 6 credits from COMM 400-level courses		6

## Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

## Altoona

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## Career Paths

The minor emphasizes the liberal arts core of the Communications program and will equip students with well-developed language and analytical skills.

## Contact

### Altoona

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<https://altoona.psu.edu/academics/bachelors-degrees/communications/contact-information> (<https://altoona.psu.edu/academics/bachelors-degrees/communications/contact-information/>)