

# ENTREPRENEURSHIP, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

## Program Description

Entrepreneurship plays a crucial role in the way new ideas, opportunities, inventions, and technologies are created and introduced into the global marketplace. Students in this minor first develop an understanding of financial forces that affect business ventures. The minor then provides them with a core of courses that enhance their major field of study and that provide a background sufficient for them to take advantage of many entrepreneurial opportunities.

## What is an Entrepreneur?

An entrepreneur is commonly thought of as one who starts a business. At Penn State Altoona, we have a more encompassing vision of an entrepreneur, that includes: the person who can work “intrapreneurially” within an existing organization, a person who purchases an existing business, and a person who develops a process and executes solutions for social and environmental issues. Whether a small, midsize, or large organization, greater success can be achieved through the creative and innovative thinking of the entrepreneur.

## Program Requirements

Requirement	Credits
Requirements for the Minor	19

## Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10>). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Code	Title	Credits
<b>Prescribed Courses</b>		
<i>Prescribed Courses: Require a grade of C or better</i>		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
ECON 102	Introductory Microeconomic Analysis and Policy	3
ENTR 300	Principles of Entrepreneurship	3
ENTR 320	Entrepreneurship and New Venture Creation	3
<b>Supporting Courses and Related Areas</b>		
<i>Supporting Courses and Related Areas: Require a grade of C or better</i>		
Select 3 credits at the 400-level from entrepreneurship		3
ENGL 419	Advanced Business Writing (or any 400-level Business or Economics course)	3

## Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of

both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

## Altoona

### Donna J. Bon

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## World Campus

### Undergraduate Academic Advising

301 Outreach Building  
University Park, PA 16802  
814-863-3283  
advising@outreach.psu.edu

## Career Paths

Our entrepreneurship students will gain skills essential to succeed in any organizational setting, including problem-solving, teamwork, and communication. Our program and our faculty will develop and inspire students to succeed as entrepreneurial leaders, so that they can generate concepts to patent; turn unique ideas into opportunities; launch a successful business; purchase an existing company or franchise; and become great leaders, managers, and innovators.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES WITH A MINOR IN ENTREPRENEURSHIP (<https://altoona.psu.edu/academics/minor-programs/entrepreneurship/>)

## Contact

### Altoona

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<https://altoona.psu.edu/academics/minor-programs/entrepreneurship>  
(<https://altoona.psu.edu/academics/minor-programs/entrepreneurship/>)

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<https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-entrepreneurship-minor> (<https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-entrepreneurship-minor/>)