

ENTREPRENEURSHIP, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

Entrepreneurship plays a crucial role in the way new ideas, opportunities, inventions, and technologies are created and introduced into the global marketplace. Students in this minor first develop an understanding of financial forces that affect business ventures. The minor then provides them with a core of courses that enhance their major field of study and that provide a background sufficient for them to take advantage of many entrepreneurial opportunities.

What is an Entrepreneur?

An entrepreneur is commonly thought of as one who starts a business. At Penn State Altoona, we have a more encompassing vision of an entrepreneur, that includes: the person who can work “intrapreneurially” within an existing organization, a person who purchases an existing business, and a person who develops a process and executes solutions for social and environmental issues. Whether a small, midsize, or large organization, greater success can be achieved through the creative and innovative thinking of the entrepreneur.