

# DIGITAL ARTS, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

## Program Description

This 15-credit course will help you master the powerful combination of artistic knowledge and technical skills necessary to create professional, high-quality digital portfolios. You will learn some of the latest production techniques for generating computer-based graphics, digital photography, and media-rich web productions.

## What is Digital Arts?

Digital Art is the combination of artistic knowledge and technical skills to create professional, high-quality digital productions that can be applied across industries and professions. Blending art theory with internet-based technologies, digital art synthesizes concepts of multimedia and visual arts and design with production techniques for generating computer-based graphics and media-rich web productions.

## You Might Like This Program If...

- You are interested in computer-based graphics, multimedia, art, or media-rich web design.
- You want to strengthen your existing skills to support your professional responsibilities.

## Entrance Procedures

For specific information on entrance procedures, please visit the website for the College of Arts and Architecture (<https://www.worldcampus.psu.edu/Undergraduate-Certificate-Application/>).

## Program Requirements

To earn an undergraduate certificate in Digital Arts, a minimum of 15 credits is required.

Code	Title	Credits
<b>Prescribed Courses</b>		
ART 10 or ART 20	Introduction to Visual Studies Introduction to Drawing	3
ART 211Y	Introduction to Digital Art and Design Criticism	3
DART 300	Digital Portfolio Elements	3
DART 412	Portfolio Design and Professional Practices	3
Select one of the following:		
DART 202	2D Digital Art & Computer Graphics	3
DART 203	3D Digital Art & Design Fundamentals	3
DART 204	Animation Fundamentals	3
DART 206	Web Design and Visual Web Development	3

No Prerequisites Required.

## Certificate Learning Objectives

- **Capstone Experience:** Students will produce a final portfolio reflective of personal growth and professional research in the program, blending theory, practice and purpose, with the latest Internet-based technologies.

- **Creative Capabilities:** Students will apply entry-level competencies in enhancing their creative capabilities through problem-solving and visual communication strategies in designing computer graphics and multimedia.
- **Critical Thinking:** Students will be able to explore, discuss, develop, and share informed views and perspectives about visual arts and design through critical writing and creative art making.
- **Foundation Competencies:** Students will develop foundation competencies in applying conceptual, technical, and historical knowledge and skills in visual arts projects, digital art, web design and art criticism.
- **Visual Literacy:** Students will acquire a practical understanding of the conventions, languages, practices, and aesthetics that digital artists and designers use, thus developing personal competencies and capabilities in visual literacy.

## Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and-out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

## World Campus

### Anna Divinsky

Digital Multimedia Design and Digital Arts Certificate Program  
Coordinator, Assistant Teaching Professor of Art  
12 Borland Building  
University Park, PA 16802  
814-863-5409  
[axd289@psu.edu](mailto:axd289@psu.edu)

### Undergraduate Academic Advising

301 Outreach Building  
University Park, PA 16802  
814-863-3283  
[advising@outreach.psu.edu](mailto:advising@outreach.psu.edu)

## Career Paths

### Professional Resources

- College Art Association (<https://www.collegeart.org>)
- National Art Education Association (<https://www.arteducators.org>)
- National Council of Art Administrators (<https://www.ncaarts.org>)
- Pennsylvania Art Education Association (<https://sites.google.com/paea.org/paea/home/>)

## Contact

### World Campus

OFFICE OF DIGITAL LEARNING, COLLEGE OF ARTS AND ARCHITECTURE

12 Borland Building

University Park, PA 16802

814-863-5409

axd289@psu.edu

<https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-digital-arts-undergraduate-certificate> (<https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-digital-arts-undergraduate-certificate/>)