DIGITAL ARTS, CERTIFICATE

Begin Campus: World Campus

End Campus: World Campus

Program Description
This 15-credit course will help you master the powerful combination of artistic knowledge and technical skills necessary to create professional, high-quality digital portfolios. You will learn some of the latest production techniques for generating computer-based graphics, digital photography, and media-rich Web productions.

What is Digital Arts?
Digital Art is the combination of artistic knowledge and technical skills to create professional, high-quality digital productions that can be applied across industries and professions. Blending art theory with internet-based technologies, digital art synthesizes concepts of multimedia and visual arts and design with production techniques for generating computer-based graphics and media-rich web productions.

You Might Like This Program If...
• You are interested in computer-based graphics, multimedia, art, or media-rich web design.
• You want to strengthen your existing skills to support your professional responsibilities.

Entrance to the Minor
For specific information on entrance procedures, please visit the website for the College of Arts and Architecture (https://sova.psu.edu/apply/undergraduate-application).

Program Requirements
To earn an undergraduate certificate in Digital Arts, a minimum of 15 credits is required.

<table>
<thead>
<tr>
<th>Code</th>
<th>Title</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ART 201</td>
<td>Intro to Digital Arts: Computer Graphics</td>
<td>3</td>
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<tr>
<td>or ART 203</td>
<td>The Art of Web Design</td>
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<tr>
<td>ART 211</td>
<td>Introduction to Digital Art and Design Criticism</td>
<td>3</td>
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<td>ART 302</td>
<td>Digital Portfolio Elements</td>
<td>3</td>
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<tr>
<td>ART 402</td>
<td>Portfolio Design and Professional Practices</td>
<td>3</td>
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<td>Select 3 credits of the following:</td>
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<td>3</td>
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<tr>
<td>ART 10</td>
<td>Introduction to Visual Studies</td>
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<tr>
<td>ART 20</td>
<td>Introduction to Drawing</td>
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<tr>
<td>ART 100</td>
<td>Concepts and Creation in the Visual Arts</td>
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No Prerequisites Required.

Academic Advising
The objectives of the university’s academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee’s unit of enrollment will provide each advisee with a primary academic adviser, the information need to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (http:// senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy)

University Park
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Career Paths
Professional Resources
• College Art Association (http://www.collegeart.org)
• National Art Education Association (https://www.arteducators.org)
• National Council of Art Administrators (http://www.ncaaarts.org)
• Pennsylvania Art Education Association (http://paeablog.org)

Contact
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https://www.worldcampus.psu.edu/degrees-and-certificates/digital-arts-certificate/overview