

# DIGITAL ARTS, CERTIFICATE

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Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

## Certificate Learning Objectives

- **Capstone Experience:** Students will produce a final portfolio reflective of personal growth and professional research in the program, blending theory, practice and purpose, with the latest Internet-based technologies.
- **Creative Capabilities:** Students will apply entry-level competencies in enhancing their creative capabilities through problem-solving and visual communication strategies in designing computer graphics and multimedia.
- **Critical Thinking:** Students will be able to explore, discuss, develop, and share informed views and perspectives about visual arts and design through critical writing and creative art making.
- **Foundation Competencies:** Students will develop foundation competencies in applying conceptual, technical, and historical knowledge and skills in visual arts projects, digital art, web design and art criticism.
- **Visual Literacy:** Students will acquire a practical understanding of the conventions, languages, practices, and aesthetics that digital artists and designers use, thus developing personal competencies and capabilities in visual literacy.