DIGITAL ARTS AND MEDIA DESIGN, B.DES.

Begin Campus: University Park

End Campus: University Park

Career Paths

The DART program explores and applies digital arts technologies to challenge your curiosity and creativity by expanding how you might think in a digital studio space as you develop new languages of visual expression and communication. Skills in visual thinking, computer programming, graphic communication, and interactive systems are core competencies that have universal application in multiple places of learning, culture, business, entertainment, and industry and are highly prized capabilities. Our goal is to meet your technical, creative, and intellectual needs to ensure you have multiple career options to pursue in creative fields and within the cultural economy.

Careers

In the DART program, we foster a climate of creative intervention, collaboration, and critique, but you provide the motivation. A sequence of 'spine' courses anchors the curriculum around essential learning in integrating digital art processes in 2-D, 3-D, and 4-D art and design. However, these courses are envelopes of processes and practices that are animated by you and the ideas that excite you. DART faculty are professional artists and cultural commentators who work in digital media in varied forms to help mentor and guide you in portfolio and project development, internship options, and how to gain access to collaborative opportunities throughout campus.

Opportunities for Graduate Studies

Creative and critical independence is a hallmark of professional practice and the DART capstone project is modeled as a bridging experience for entry into the profession, or as a sample of self-directed learning encountered in graduate school. Professional opportunities open to you as an DART graduate include all areas of new imaging technologies, such as web-based design and communications, entertainment arts, marketing, 3-D modeling and animation, interface design, video and motion graphics, interactive media, and game development. You too will have the capacity to join the many graduates that are practicing digital artists and designers in multiple fields, or have continued on to advanced degrees.

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES (https://arts.psu.edu/degrees/mfa-art/)

Professional Resources
- College Art Association (https://www.collegeart.org)
- National Art Education Association (https://www.arteducators.org)
- National Council of Art Administrators (https://www.ncaaarts.org/)
- Pennsylvania Art Education Association (https://sites.google.com/paea.org/paea/home/)
- Association for Computing Machinery (ACM) SIGGRAPH (https://www.siggraph.org/)