DIGITAL ARTS AND MEDIA DESIGN, B.DES.

Begin Campus: University Park

End Campus: University Park

Learning Outcomes

- Demonstrate skills in visual thinking, computer programming, and graphic communication fostered in a climate of invention and collaboration by exploring digital media in studies of technology, theory, and culture;
- Apply diverse notions of creativity in the development and application of design practices through testing, prototyping, and applying original ideas to computational projects in a variety of digital media;
- Demonstrate an ability to produce convincing visual design applied to code-based animations, interactive applications and games.
- Participate in class discussions and critiques that demonstrate critical awareness of new media/digital arts discourse and practices;
- Develop the technical capabilities and creative dispositions to successfully pursue career pathways in multimedia digital art and design;
- Participate in a community of discourse using skills in reading, analyzing, and discussing material about new media theory and practice, leading to constructive criticism of projects and presentations of peers.