

BUSINESS ECONOMICS, B.S.

Begin Campus: Any Penn State Campus

End Campus: Erie

Program Description

Business Economics is a quantitatively-oriented program of study in applied economics. Leading to a B.S. degree, this major combines in-depth study of economics with a general business background, the latter including courses in accounting, finance, management, management information systems, marketing, and quantitative business analysis. Students may choose upper-division economics courses in business and economic forecasting, econometrics, economic theory, money and banking, international economics, labor economics, managerial economics, and experimental and behavioral economics. Use of computers as analytical and problem-solving tools is emphasized in the program. The major also includes several non-business supporting areas of study from which students may choose courses.

What is Business Economics?

Economics is the science that explores the production, distribution, and consumption of goods and services. Business economics is a quantitative (that is, math-focused) approach to the study of economics. Business economics combines economics with foundational courses in finance, accounting, marketing and management. This versatility is what gives economists their valued role on a leadership team.

You Might Like This Program If...

- You enjoy solving problems using logic and math.
- You are a detail-oriented person.
- You want to develop skills that are applicable in a variety of industries.
- You like working with data.
- You are interested in economic policy or the banking and financial sector.
- You'd like to work at the on-campus Economic Research Institute of Erie (ERIE).