

# DATA VISUALIZATION, MINOR

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Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

## Program Description

Combining aesthetic, statistical, analytical, and programming skills, data visualization transforms numerical patterns into visually attractive shapes, graphics, and contexts, revealing them in an easy to understand format.

## What is Data Visualization?

Data Visualization is one of the fastest growing professions. Creating a well-designed and well-structured story with data helps executives and non-technical individuals understand meaning in their numbers. This type of visual storytelling creates insights for decisions makers in government, insurance, banking, health care, research, and education.

## You Might Like This Program If...

- You like analyzing data and interpreting its meaning.
- You excel at visual arts and/or graphic design.
- You think about how people respond to and interact with data.
- You see data as an opportunity to tell a story.