

DATA VISUALIZATION, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

Combining aesthetic, statistical, analytical, and programming skills, data visualization transforms numerical patterns into visually attractive shapes, graphics, and contexts, revealing them in an easy to understand format.

What is Data Visualization?

Data Visualization is one of the fastest growing professions. Creating a well-designed and well-structured story with data helps executives and non-technical individuals understand meaning in their numbers. This type of visual storytelling creates insights for decisions makers in government, insurance, banking, health care, research, and education.

You Might Like This Program If...

- You like analyzing data and interpreting its meaning.
- You excel at visual arts and/or graphic design.
- You think about how people respond to and interact with data.
- You see data as an opportunity to tell a story.