

GENERAL BUSINESS, A.S.

Begin Campus: Erie

End Campus: Erie

Program Description

The associate degree major in General Business offers an introduction to several aspects of business. In addition, it provides a foundation that allows those students who qualify for admission to baccalaureate degree programs in business to make a smooth transition into four-year business majors offered at Penn State Erie, The Behrend College. The business coursework required by the major introduces students to basics of accounting, economics, management information systems, quantitative business analysis, business law, the social and ethical environment of business, finance, management, marketing, and supply chain management. To complete the major, students have the option of earning a certificate in Oracle or SAP, Enterprise Resource Planning (ERP) or Financial Planning. The general education and other requirements of the major provide an opportunity for students to strengthen their skills in oral and written communication and quantitative reasoning which are essential for success in business careers.

What is General Business?

To be successful in any business enterprise, you need foundational education in accounting, economics, management information systems, business analysis, and the legal, ethical, and political environments in which businesses operate. The A.S. in General Business offers you that education.

You Might Like This Program If...

- You want a university credential but aren't ready to commit to four years of higher education.
- You are looking for a two-year associate degree program.
- You might want to apply the credits earned in the A.S. to a Penn State Behrend bachelor's degree at some point in the future.

Entrance to Major

Students must have a minimum 2.0 GPA to change to this Associate degree after admission to the University.

Degree Requirements

For the Associate in Science degree in General Business, a minimum of 61 credits is required:

Requirement	Credits
General Education	21
Electives	0-1
Requirements for the Major	51-52

12 of the 21 credits for General Education are included in the Requirements for the Major. This includes: 6 credits of GWS courses; 3 credits of GQ courses; 3 credits of GS courses.

Requirements for the Major

To graduate, a student enrolled in the major must earn a grade of C or better in each course designated by the major as a C-required course, as specified by Senate Policy 82-44 (<https://senate.psu.edu/policies-and->

[rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#82-44](https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#82-44)).

Code	Title	Credits
Prescribed Courses		
CAS 100	Effective Speech	3
ECON 102	Introductory Microeconomic Analysis and Policy	3
ECON 104	Introductory Macroeconomic Analysis and Policy	3
ENGL 15	Rhetoric and Composition	3
ENGL 202D	Effective Writing: Business Writing	3
<i>Prescribed Courses: Require a grade of C or better</i>		
ACCTG 211	Financial and Managerial Accounting for Decision Making	4
FIN 301	Corporation Finance	3
MGMT 301	Basic Management Concepts	3
MIS 204	Introduction to Management Information Systems	3
MKTG 301	Principles of Marketing	3
SCM 301	Supply Chain Management	3
Additional Courses		
BA 241	Legal Environment of Business	4
& BA 242	and Social and Ethical Environment of Business	
or BA 243	Social, Legal, and Ethical Environment of Business	
SCM 200	Introduction to Statistics for Business	4
or STAT 200	Elementary Statistics	
Select one of the following:		3-4
MATH 21	College Algebra with Analytic Geometry with Applications I	
MATH 22	College Algebra With Analytic Geometry and Applications II	
MATH 110	Techniques of Calculus I	
Supporting Courses and Related Areas		
<i>Supporting Courses and Related Areas: Require a grade of C or better</i>		
Select 6 credits from one of the following supporting course areas:		6
General Education (does not require a grade of C or better)		
Financial Planning		
Oracle Business Suite Certificate		
SAP Certificate		
Other 300- or 400-level business courses in consultation with a faculty adviser		

General Education

Connecting career and curiosity, the General Education curriculum provides the opportunity for students to acquire transferable skills necessary to be successful in the future and to thrive while living in interconnected contexts. General Education aids students in developing intellectual curiosity, a strengthened ability to think, and a deeper sense of aesthetic appreciation. These are requirements for all associate degree students and are often partially incorporated into the requirements of a program. For additional information, see the General Education Requirements (<https://bulletins.psu.edu/undergraduate/general-education/associate-degree-general-education-program/>) section of the Bulletin and consult your academic adviser.

The keystone symbol appears next to the title of any course that is designated as a General Education course. Program requirements may also satisfy General Education requirements and vary for each program.

Foundations (grade of C or better is required and Inter-Domain courses do not meet this requirement.)

- **Quantification (GQ):** 3 credits
- **Writing and Speaking (GWS):** 3 credits

Knowledge Domains

- **Arts (GA):** 3 credits
- **Humanities (GH):** 3 credits
- **Social and Behavioral Sciences (GS):** 3 credits
- **Natural Sciences (GN):** 3 credits

Note: Up to six credits of Inter-Domain courses may be used for any Knowledge Domain requirement, but when a course may be used to satisfy more than one requirement, the credits from the course can be counted only once.

Exploration

- **Any General Education course (including GHW and Inter-Domain):** 3 credits

University Degree Requirements

Cultures Requirement

3 credits of United States (US) or International (IL) cultures coursework are required and may satisfy other requirements

Writing Across the Curriculum

3 credits required from the college of graduation and likely prescribed as part of major requirements.

Total Minimum Credits

A minimum of 60 degree credits must be earned for a associates degree. The requirements for some programs may exceed 60 credits. Students should consult with their college or department adviser for information on specific credit requirements.

Quality of Work

Candidates must complete the degree requirements for their major and earn at least a 2.00 grade-point average for all courses completed within their degree program.

Limitations on Source and Time for Credit Acquisition

Credit used toward degree programs may need to be earned from a particular source or within time constraints (see Senate Policy 83-80 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#83-80>)). For more information, check the Suggested Academic Plan for your intended program.

Program Learning Objectives

- Students will demonstrate the following quantitative business analysis skills:
 - Apply the basic rules of probability to assess likelihood within a population
 - Identify and apply appropriate probability distribution concepts to analyze data
 - Demonstrate an understanding of correlation and regression analysis
- Students will apply concepts associated with free market operations:

- Calculate the NPV for three scenarios:
 - base case,
 - best case,
 - and worst case

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

Erie

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Suggested Academic Plan

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2023-24 academic year. To access previous years' suggested academic plans, please visit the archive (<https://bulletins.psu.edu/undergraduate/archive/>) to view the appropriate Undergraduate Bulletin edition (*Note: the archive only contains suggested academic plans beginning with the 2018-19 edition of the Undergraduate Bulletin*).

General Business, A.S. at Erie Campus

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

First Year

Fall	Credits Spring	Credits
ENGL 15 or 30H ^{††}	3 ACCTG 211 [*]	4
MATH 21, 22, or 110 ^{††}	3-4 CAS 100, CAS 100A, CAS 100B, or CAS 100C [‡]	3
MIS 204 [*]	3 ECON 102 ^{**†}	3
General Education Course (GA) (US or IL) [†]	3 SCM 200 or STAT 200 ^{**†}	4
General Education Course (GH) (W) (US or IL) [†]	3	

PSU 7	1	
	16-17	14
Second Year		
Fall	Credits Spring	Credits
ECON 104 ^{**†}	3 BA 241 & BA 242	4
FIN 301 [*]	3 ENGL 202D ^{††}	3
MGMT 301 or MKTG 301 [*]	3 MKTG 301 or MGMT 301 [*]	3
SCM 301 [*]	3 General Education or Supporting Business Course ^{1,2}	3
General Education Course (GN) [†]	3 General Education or Supporting Business Course ^{1,2}	3
	15	16

Total Credits 61-62

- * Course requires a grade of C or better for the major
 ‡ Course requires a grade of C or better for General Education
 # Course is an Entrance to Major requirement
 † Course satisfies General Education and degree requirement

University Requirements and General Education Notes:

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ) and Knowledge Domains (GHW, GN, GA, GH, GS) requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

- ¹ Please see your academic adviser for approval before scheduling this course.
² In order for a course to be eligible for an Approved Elective, the course can not be a lower level ENGL (1-6) or MATH (2-41) OR a GHW designated course. Please see your academic adviser if you have a question on a specific course

Career Paths

An associate degree in General Business might give you the career boost you need. Penn State Behrend has a comprehensive support system to help you identify and achieve your goals for college and beyond. Meet with your academic adviser often and take advantage of the services offered by the Academic and Career Planning Center beginning in your first semester.

Careers

General Business is a managerially-oriented program that prepares graduates for careers in all sectors of the economy, including corporate, nonprofit, and government organizations.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES OF THE GENERAL BUSINESS PROGRAM (<https://>

behrend.psu.edu/school-of-business/academic-programs/general-business/)

Opportunities for Graduate Studies

Admission to a graduate program generally requires completion of a four-year bachelor's degree. Credits earned in the A.S. in General Business program can be applied to many of Penn State Behrend's baccalaureate degree programs.

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES (<https://behrend.psu.edu/school-of-business/academic-programs/general-business/>)

Professional Resources

- AACSB International (<https://www.aacsb.edu/>)

Accreditation

The Black School of Business is accredited by AACSB International—The Association to Advance Collegiate Schools of Business. As the world's largest business education alliance, AACSB connects educators, students, and business to achieve a common goal: to create the next generation of great leaders. Synonymous with the highest standards of excellence since 1916, AACSB provides quality assurance, business education intelligence, and professional development services to over 1,500 member organizations and more than 785 accredited business schools worldwide. AACSB's mission is to foster engagement, accelerate innovation, and amplify impact in business education.

MORE INFORMATION ABOUT THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (<http://www.aacsb.edu/>)

Contact

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