

# GENERAL BUSINESS, A.S.

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**Begin Campus:** Erie

**End Campus:** Erie

## Program Learning Objectives

- Students will demonstrate the following quantitative business analysis skills:
  - Apply the basic rules of probability to assess likelihood within a population
  - Identify and apply appropriate probability distribution concepts to analyze data
  - Demonstrate an understanding of correlation and regression analysis
- Students will apply concepts associated with free market operations:
  - Calculate the NPV for three scenarios:
    - i. base case,
    - ii. best case,
    - iii. and worst case