

GENERAL BUSINESS, A.S.

Begin Campus: Erie

End Campus: Erie

Program Description

The associate degree major in General Business offers an introduction to several aspects of business. In addition, it provides a foundation that allows those students who qualify for admission to baccalaureate degree programs in business to make a smooth transition into four-year business majors offered at Penn State Erie, The Behrend College. The business coursework required by the major introduces students to basics of accounting, economics, management information systems, quantitative business analysis, business law, the social and ethical environment of business, finance, management, marketing, and supply chain management. To complete the major, students have the option of earning a certificate in Oracle or SAP, Enterprise Resource Planning (ERP) or Financial Planning. The general education and other requirements of the major provide an opportunity for students to strengthen their skills in oral and written communication and quantitative reasoning which are essential for success in business careers.

What is General Business?

To be successful in any business enterprise, you need foundational education in accounting, economics, management information systems, business analysis, and the legal, ethical, and political environments in which businesses operate. The A.S. in General Business offers you that education.

You Might Like This Program If...

- You want a university credential but aren't ready to commit to four years of higher education.
- You are looking for a two-year associate degree program.
- You might want to apply the credits earned in the A.S. to a Penn State Behrend bachelor's degree at some point in the future.