

MEDIA PRODUCTION, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

The Media Production Minor is designed to introduce students to the field of media studies through one of several General Education courses, hone their media writing skills, and provide basic training and experience in the media production areas of graphic and multimedia design, photography, audio and sound, and video. The minor is intended to complement and add value to students' major field of study.

What is Media Production?

As social, cultural, and economic aspects of life become more media-saturated, many career fields are demanding capabilities in media production – in writing, photography, videography, audio and sound production, graphic design, and more. The Media Production minor appeals to students from a variety of majors as a supplement to their primary career field. The program allows students to develop a deeper understanding of media and media production, giving them the skills needed to create content for a variety of media platforms.

You Might Like This Program If...

- You want to better understand how media relates to a variety of fields in today's society.
- You appreciate the ways visual media can convey messages and impact audiences.
- You value the use of graphics and multimedia in solving problems and relaying data.
- You view media as a form of art that can bring a deeper understanding of the human condition.

Program Requirements

| Requirement | Credits |
|----------------------------|---------|
| Requirements for the Minor | 18 |

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10>). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Some courses may require prerequisites.

| Code | Title | Credits |
|---|-------------------------------|---------|
| Additional Courses | | |
| <i>Additional Courses: Require a grade of C or better</i> | | |
| Background and Foundations: | | |
| Select 3 credits from the following: | | 3 |
| COMM 100 | | |
| COMM 118 | Introduction to Media Effects | |
| COMM 150N | The Art of the Cinema | |

| | | |
|--|--|---|
| COMM 180 | Survey of Electronic Media and Telecommunications | |
| Writing Skills: | | |
| Select 3 credits from the following: | | 3 |
| COMM 230W | Writing for Media | |
| COMM 260W | News Writing and Reporting | |
| COMM 315 | Applications for Media Writing | |
| Basic Media Production Skills: | | |
| Select 6 credits from the following 100-300 level courses: | | 6 |
| COMM 215 | Basic Photography for Communications | |
| COMM 241 | Graphic Design for Communications | |
| COMM 242 | Basic Video/Filmmaking | |
| COMM 270 | Introduction to Multimedia Production | |
| COMM 282 | Television Field Production | |
| COMM 283 | Television Studio Production | |
| COMM 337 | Intermediate Documentary Production | |
| COMM 374 | Audio Production | |
| COMM 383 | Advanced Video Production | |
| GD 100 | Introduction to Graphic Design | |
| PHOTO 100 | Introduction to Photography | |
| Advanced Production Skills: | | |
| Select 6 credits from the following 400 level courses: | | 6 |
| COMM 406 | Electronic News Gathering and Editing | |
| COMM 415 | Advanced Photography for Communications | |
| COMM 436 | Advanced Audio Production | |
| COMM 437 | Advanced Documentary Production | |
| COMM 441 | Advanced Graphic Design for Communications | |
| COMM 468 | Graphic Applications in Print Communications | |
| COMM 470A | Convergent Media News Service: Newspaper Production | |
| COMM 470B | Convergent Media News Service: TV | |
| COMM 470C | Convergent Media News Service: Radio and Online Publications | |
| COMM 481 | Advanced Multimedia Production | |
| ENGL 420 | Writing for the Web | |

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

Erie

David Kahl Jr., Ph.D.

Program Chair and Professor of Communication
44 Kochel Center
Erie, PA 16563
814-898-6207
dhk10@psu.edu

Contact

Erie

SCHOOL OF HUMANITIES AND SOCIAL SCIENCES
170 Irvin Kochel Center
4951 College Drive
Erie, PA 16563
814-898-6108
HSSOffice@psu.edu

<https://behrend.psu.edu/school-of-humanities-social-sciences> (<https://behrend.psu.edu/school-of-humanities-social-sciences/>)