

MEDIA PRODUCTION, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Program Description

The Media Production Minor is designed to introduce students to the field of media studies through one of several General Education courses, hone their media writing skills, and provide basic training and experience in the media production areas of graphic and multimedia design, photography, audio and sound, and video. The minor is intended to complement and add value to students' major field of study.

What is Media Production?

As social, cultural, and economic aspects of life become more media-saturated, many career fields are demanding capabilities in media production – in writing, photography, videography, audio and sound production, graphic design, and more. The Media Production minor appeals to students from a variety of majors as a supplement to their primary career field. The program allows students to develop a deeper understanding of media and media production, giving them the skills needed to create content for a variety of media platforms.

You Might Like This Program If...

- You want to better understand how media relates to a variety of fields in today's society.
- You appreciate the ways visual media can convey messages and impact audiences.
- You value the use of graphics and multimedia in solving problems and relaying data.
- You view media as a form of art that can bring a deeper understanding of the human condition.

Program Requirements

Requirement	Credits
Requirements for the Minor	18

Requirements for the Minor

A grade of C or better is required for all courses in the minor, as specified by Senate Policy 59-10 (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/59-00-minors-and-certificates/#59-10>). In addition, at least six credits of the minor must be unique from the prescribed courses required by a student's major(s).

Some courses may require prerequisites.

Code	Title	Credits
Additional Courses		
<i>Additional Courses: Require a grade of C or better</i>		
Background and Foundations:		
Select 3 credits from the following:		3
COMM 100		
COMM 118	Introduction to Media Effects	
COMM 150N	The Art of the Cinema	

COMM 180	Survey of Electronic Media and Telecommunications	
Writing Skills:		
Select 3 credits from the following:		3
COMM 230W	Writing for Media	
COMM 260W	News Writing and Reporting	
COMM 315	Applications for Media Writing	
Basic Media Production Skills:		
Select 6 credits from the following 100-300 level courses:		6
COMM 215	Basic Photography for Communications	
COMM 241	Graphic Design for Communications	
COMM 242	Basic Video/Filmmaking	
COMM 270	Introduction to Multimedia Production	
COMM 282	Television Field Production	
COMM 283	Television Studio Production	
COMM 337	Intermediate Documentary Production	
COMM 374	Audio Production	
COMM 383	Advanced Video Production	
GD 100	Introduction to Graphic Design	
PHOTO 100	Introduction to Photography	
Advanced Production Skills:		
Select 6 credits from the following 400 level courses:		6
COMM 406	Electronic News Gathering and Editing	
COMM 415	Advanced Photography for Communications	
COMM 436	Advanced Audio Production	
COMM 437	Advanced Documentary Production	
COMM 441	Advanced Graphic Design for Communications	
COMM 468	Graphic Applications in Print Communications	
COMM 470A	Convergent Media News Service: Newspaper Production	
COMM 470B	Convergent Media News Service: TV	
COMM 470C	Convergent Media News Service: Radio and Online Publications	
COMM 481	Advanced Multimedia Production	
ENGL 420	Writing for the Web	

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

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<https://behrend.psu.edu/school-of-humanities-social-sciences> (<https://behrend.psu.edu/school-of-humanities-social-sciences/>)