

# MEDIA PRODUCTION, MINOR

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Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

## Program Description

The Media Production Minor is designed to introduce students to the field of media studies through one of several General Education courses, hone their media writing skills, and provide basic training and experience in the media production areas of graphic and multimedia design, photography, audio and sound, and video. The minor is intended to complement and add value to students' major field of study.

## What is Media Production?

As social, cultural, and economic aspects of life become more media-saturated, many career fields are demanding capabilities in media production – in writing, photography, videography, audio and sound production, graphic design, and more. The Media Production minor appeals to students from a variety of majors as a supplement to their primary career field. The program allows students to develop a deeper understanding of media and media production, giving them the skills needed to create content for a variety of media platforms.

## You Might Like This Program If...

- You want to better understand how media relates to a variety of fields in today's society.
- You appreciate the ways visual media can convey messages and impact audiences.
- You value the use of graphics and multimedia in solving problems and relaying data.
- You view media as a form of art that can bring a deeper understanding of the human condition.