

PROJECT AND SUPPLY CHAIN MANAGEMENT, B.S. (BEHREND)

Begin Campus: Any Penn State Campus

End Campus: Erie, World Campus

Program Description

The Project and Supply Chain Management major concentrates on developing knowledge, skills, and abilities in both project and supply chain management, dynamic and important disciplines in modern corporations. Project management skills include the development of new projects, and coordinating procurement and project delivery systems. Supply chain management emphasizes the integration of manufacturing and service operations, logistics, purchasing, and distribution that enable organizations to develop value-creating supply chain networks. The major provides students with an opportunity to develop the quantitative and people skills necessary to design and operate today's complex management systems. Students learn how to manage critical components in organizational supply chains, and apply business analytic methods for organizing and fully integrating supply chain practices throughout the organization.

Graduates are uniquely well-prepared for careers in some of the highest in-demand professions in the modern business and government environments, managing the supply chain and project initiatives in world-class business firms, public sector organizations, construction, IT organizations, third-party logistics providers, and goods and services distribution operations.

What is Project and Supply Chain Management?

It has been estimated that well over half of all activities in modern corporations are project-based. From developing a new product to constructing a new building, the list of efforts that organizations must plan, manage, and deliver (ideally on time and under budget) is nearly endless. At the same time, globalization creates a growing need for professionals who can effectively manage complex supply chains. The study of project and supply chain management emphasizes the integration of manufacturing and service operations, logistics, purchasing, and distribution—the functions that enable organizations to cultivate value-creating supply chain networks.

You Might Like This Program If...

- You're not intimidated by large projects, or ones that have many moving parts.
- You are detail oriented.
- You are looking for a versatile, in-demand business degree.
- You are interested in pursuing a concurrent certificate in Enterprise Resource Planning (ERP) with SAP (available at Erie, the Behrend College and University College campuses, Beaver, Brandywine, Fayette, Greater Allegheny, Lehigh Valley, New Kensington, Schuylkill, Shenango, Wilkes-Barre and Scranton).