

SPORTS ADMINISTRATION, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Description

This 15-credit interdisciplinary program offers students an introduction to different aspects of sports administration careers, broadly defined. Students who complete this certificate will enhance their portfolios and career opportunities to include working in the fields of sports management, business/retail, media, sporting teams, and recreational programs.

What is Sports Administration?

Sport management is the broad field of business associated with athletics, sports teams and recreation.

You Might Like This Program If...

- You enjoy sports and recreation.
- You desire to add this knowledge to your major program of study.

Entrance to Certificate

Students should be aware of possible course prerequisites for some of the listed courses.

Program Requirements

To earn an undergraduate certificate in Sports Administration, a minimum of 15 credits is required.

Students are required to complete:

- 3 credits of internship (from list A) with a sports administration-related organization;
- 6 credits from two different discipline codes of 100- and/or 200-level courses from list B;
- and 6 credits from two different discipline codes of 300- and/or 400-level courses from list C.

| Code | Title | Credits |
|--|---|---------|
| List A | | |
| Select 3 credits of the following: | | 3 |
| BA 495A | Business Internship | |
| CAS 495 | Internship | |
| COMM 495 | Internship | |
| PSYCH 495 | Internship | |
| List B | | |
| Select 6 credits from two different discipline codes of the following: | | 6 |
| ACCTG 211 | Financial and Managerial Accounting for Decision Making | |
| CAS 203 | Interpersonal Communication | |
| CAS 252 | Business and Professional Communication | |
| COMM 100 | | |
| COMM 170 | Introduction to the Sports Industry | |
| ECON 102 | Introductory Microeconomic Analysis and Policy | |

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| FIN 100 | Introduction to Finance | |
| or FIN 301 | Corporation Finance | |
| HIST 113 | Baseball in Comparative History | |
| HIST 155 | American Business History | |
| PHIL 103 | Ethics | |
| STAT 100 | Statistical Concepts and Reasoning | |
| or STAT 200 | Elementary Statistics | |
| TURF 100 | Introduction to Turfgrass Management | |
| List C | | |
| Select 6 credits from two different discipline codes of the following: | | 6 |
| AMST 441 | History of Sport in American Society | |
| COMM 370 | Public Relations | |
| COMM 412 | Sports, Media and Society | |
| COMM 458 | Media Law and Ethics | |
| COMM 476 | Sports Writing | |
| COMM 478 | Sports Information | |
| CRIMJ/CRIM/ SOC 467 | Law and Society | |
| ECON 460 | Issues in Sports Economics | |
| KINES 395B | Leadership Practicum: KINES | |
| KINES 439 | | |
| KINES 486 | | |
| LER 459 | | |
| MGMT 433 | Leadership and Team Building | |
| MKTG 310 | Public Relations and Marketing | |
| MKTG 443 | Sports Marketing | |

Certificate Learning Objectives

- **Apply Knowledge:** Student will be able to apply knowledge gained from coursework to internship setting.
- **Communication Skills:** Students will be able to communicate both in written and oral format.
- **Problem Solving:** Students will be able to recognize problems and develop solutions in sports administration.

Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

Erie

Linda Hajec, M.B.A.

Assistant Teaching Professor of Accounting, Accounting and MPAcc Programs
281 Jack Burke Research and Economic Development Center
Erie, PA 16563
814-898-6102
lla129@psu.edu

Schuylkill

Gina Whalen, D.ED
Assistant Teaching Professor of Business, Division Coordinator
200 University Drive
Schuylkill Haven, PA 17972
570-385-6085
gck101@psu.edu

Contact

Erie

BLACK SCHOOL OF BUSINESS
281 Jack Burke Research and Economic Development Center
Erie, PA 16563
814-898-6107
behrendbusiness@psu.edu

<https://behrend.psu.edu/school-of-business> (<https://behrend.psu.edu/school-of-business/>)

Schuylkill

ACADEMIC AFFAIRS, BUSINESS DIVISION
200 University Drive
Schuylkill Haven, PA 17972
570-385-6085
gck101@psu.edu

<https://schuylkill.psu.edu/academics/bacc-degrees/business/sports-administration-certificate> (<https://schuylkill.psu.edu/academics/bacc-degrees/business/sports-administration-certificate/>)