

SPORTS ADMINISTRATION, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Requirements

To earn an undergraduate certificate in Sports Administration, a minimum of 15 credits is required.

Students are required to complete:

- 3 credits of internship (from list A) with a sports administration-related organization;
- 6 credits from two different discipline codes of 100- and/or 200-level courses from list B;
- and 6 credits from two different discipline codes of 300- and/or 400-level courses from list C.

Code	Title	Credits
List A		
Select 3 credits of the following:		3
BA 495A	Business Internship	
CAS 495	Internship	
COMM 495	Internship	
PSYCH 495	Internship	
List B		
Select 6 credits from two different discipline codes of the following:		6
ACCTG 211	Financial and Managerial Accounting for Decision Making	
CAS 203	Interpersonal Communication	
CAS 252	Business and Professional Communication	
COMM 100		
COMM 170	Introduction to the Sports Industry	
ECON 102	Introductory Microeconomic Analysis and Policy	
FIN 100	Introduction to Finance	
or FIN 301	Corporation Finance	
HIST 113	Baseball in Comparative History	
HIST 155	American Business History	
PHIL 103	Ethics	
STAT 100	Statistical Concepts and Reasoning	
or STAT 200	Elementary Statistics	
TURF 100	Introduction to Turfgrass Management	
List C		
Select 6 credits from two different discipline codes of the following:		6
AMST 441	History of Sport in American Society	
COMM 370	Public Relations	
COMM 412	Sports, Media and Society	
COMM 458	Media Law and Ethics	
COMM 476	Sports Writing	
COMM 478	Sports Information	
CRIMJ/CRIM/ SOC 467	Law and Society	
ECON 460	Issues in Sports Economics	

KINES 395B	Leadership Practicum: KINES
KINES 439	
KINES 486	
LER 459	
MGMT 433	Leadership and Team Building
MKTG 310	Public Relations and Marketing
MKTG 443	Sports Marketing