

TECHNICAL SALES, MINOR

Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

Career Paths

The minor in Technical Sales can be pursued by most students in technical-focused Penn State Behrend degree programs. Penn State Behrend has a comprehensive support system to help you identify and achieve your goals for college and beyond. Meet with your academic adviser often and take advantage of the services offered by the Academic and Career Planning Center beginning in your first semester.

Careers

A minor in Technical Sales prepares you for marketing, selling, or procuring technical products, services, and systems. Because all technical organizations are engaged in the selling and purchasing of products, services, and equipment, your career options are limited only by your imagination.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES WITH A MINOR IN TECHNICAL SALES (<https://behrend.psu.edu/school-of-business/academic-programs/marketing/technical-sales-minor/>)

Opportunities for Graduate Studies

Adding a specialized minor such as Technical Sales to a primary major program demonstrates to graduate programs your commitment to interdisciplinary thinking.

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES (<https://behrend.psu.edu/school-of-business/academic-programs/marketing/technical-sales-minor/>)