

ADVERTISING/PUBLIC RELATIONS, B.A.

Begin Campus: Any Penn State Campus

End Campus: University Park, World Campus

Spring 2024 Curricular Update: *The program description, entrance requirements, and program requirements detailed on this page are effective beginning Spring 2024. To learn more about what approved curricular changes take effect in Spring 2024, please visit the Changes to the UG Bulletin page (<https://bulletins.psu.edu/undergraduate/general-information/using-this-bulletin/#changestotheugbulletintext>). To view the requirements in effect for Fall 2023, please visit the 2023-24 Undergraduate Bulletin PDF (<https://bulletins.psu.edu/pdf/undergraduate.pdf>).*

Entrance to Major

This program currently has administrative enrollment controls. Administrative Enrollment Controls are initiated when limitations of space, faculty, or other resources in a major prevent accommodating all students who request them. Students must follow the administrative enrollment controls that are in effect for the semester that they enter the university.

First-Year Students Entering Summer 2023, Fall 2023, Spring 2024

In order to be eligible for entrance to this major, students must satisfy the following requirements:

- be enrolled in the Donald P. Bellisario College of Communications or the Division of Undergraduate Studies
- 40-68 graded Penn State credits (excludes transfer and AP credits)
- completed with a grade of C or better: ENGL 15 (or a University equivalent), ECON 102
- earned a minimum cumulative grade-point average (GPA) of 3.20

Students Who Entered Prior to Summer 2023

Students who entered the University from Summer 2018 through Spring 2023 should view the administrative enrollment controls in the appropriate Undergraduate Bulletin archive (<https://bulletins.psu.edu/undergraduate/archive/>). Students who entered the University prior to the summer 2018 semester should consult with their academic adviser about the administrative enrollment controls in effect for the semester they entered the university.