

DONALD P. BELLISARIO COLLEGE OF COMMUNICATIONS

Departments and Schools

Department of Advertising/Public Relations

Students who major in advertising/public relations prepare for careers in business, communications or mass media-related fields. Students learn the art of persuasive storytelling and work with clients as they build campaigns and combine classroom instruction with hands-on opportunities.

MORE INFORMATION ABOUT THE DEPARTMENT OF ADVERTISING/
PUBLIC RELATIONS ([https://www.bellisario.psu.edu/departments/
advertising-public-relations/](https://www.bellisario.psu.edu/departments/advertising-public-relations/))

Department of Film Production and Media Studies

With two distinct majors offered in the department, students may choose to focus on film-video, with creative and production-related career paths, or media studies, with more research-based opportunities. Classes are small allowing students who choose either major to thrive as part of a collaborative community on campus.

MORE INFORMATION ABOUT THE DEPARTMENT OF FILM PRODUCTION
AND MEDIA STUDIES ([https://www.bellisario.psu.edu/departments/film-
production-media-studies/](https://www.bellisario.psu.edu/departments/film-production-media-studies/))

Department of Journalism

Journalism is a vital skill set in a rapidly changing communications environment. With an emphasis on digital and multimedia storytelling, and by using cutting-edge technology such as immersive realities, the department prepares students for important careers in communications and media fields.

MORE INFORMATION ABOUT THE DEPARTMENT OF JOURNALISM
(<https://www.bellisario.psu.edu/departments/journalism/>)

Department of Telecommunications

Telecommunications impacts everyone every day. It encompasses a variety of electronic media, including radio and TV, cable and satellite, the internet, and wired and mobile technologies. The department prepares students for careers in media management or production and is an internationally recognized center for research on telecommunications issues.

MORE INFORMATION ABOUT THE DEPARTMENT OF
TELECOMMUNICATIONS ([https://www.bellisario.psu.edu/departments/
telecommunications/](https://www.bellisario.psu.edu/departments/telecommunications/))