

DIGITAL JOURNALISM AND MEDIA, B.A.

Begin Campus: World Campus

End Campus: World Campus

Career Paths

Skills earned by pursuing the major provide students with the ability to create, execute, and evaluate communication strategies – making them a valuable asset for businesses, corporations, government, news outlets, and nonprofit organizations. Because students should be able to write and produce content for digital journalism organizations, to apply multimedia skills to develop, create, research and assess pieces appropriate to specific mediums and audiences, and to understand ethics and laws regarding freedom of the press and speech, they are especially valuable to any number of organizations who value those skills.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES OF THE DIGITAL JOURNALISM AND MEDIA PROGRAM (<https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-digital-journalism-and-media-bachelor-of-arts-degree/>)