

JOURNALISM, B.A.

Begin Campus: Any Penn State Campus

End Campus: University Park

Career Paths

A journalism degree prepares students to enter careers in mass media, business, communications, or any number of related fields that value strong, talented communicators and storytellers. No matter the medium or the task, someone with a journalism degree adds a skill set that makes the organization stronger. Simply put, journalism matters. That might mean career paths that include community-based journalism or positions with national news organizations. It also means careers in emerging and traditional fields. Plus, the valuable skill set transfers to other fields and enables those with journalism degrees to find success in a variety of endeavors.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES OF THE JOURNALISM PROGRAM (<https://www.bellisario.psu.edu/departments/journalism/>)

Opportunities for Graduate Studies

Most undergraduates initially enter the professional world, but the journalism skill set – a mix of practical information gathering, organization and, ultimately, storytelling – is valuable in any endeavor. For those interested in graduate studies, a journalism degree provides a strong basis to continue their education.

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES (<https://www.bellisario.psu.edu/graduate/>)