

SPORTS JOURNALISM, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Description

The program explores issues and trends through instruction, programming and research. The curriculum covers sports writing, sports broadcasting, sports information, sports ethics, sports media and society, sports industry, and sports and public policy. The Center (<http://comm.psu.edu/about/centers/john-curley-center-for-sports-journalism/>) emphasizes media-related internships. Students are encouraged to complete co-curricular work at the student-run newspaper, the campus radio and TV stations, and the Athletic Department. Students must earn a minimum of six credits from COMM 476, COMM 477 and/or COMM 478 and complete an on-campus sports media activity and/or internship.

What is Sports Journalism?

Thirty-one varsity teams. The chance to cover them in any format: multimedia, photo, text and video. Penn State students interested sports communications and sports journalism careers are in the perfect spot to hone their skills. A combination of classroom instruction and co-curricular activities provide unrivaled opportunities to gain hands-on experience using the same hardware as professionals across the country, and often working side by side at major events with those professionals. Completing the certificate helps prepare students for opportunities with league, sport and team publicity and sports information operations, as well as members of the sports media in its varied formats.

MORE INFORMATION ABOUT SPORTS JOURNALISM (<https://www.bellisario.psu.edu/research/centers/john-curley-center-for-sports-journalism/>)