

TELECOMMUNICATIONS AND MEDIA INDUSTRIES, B.A.

Begin Campus: Any Penn State Campus

End Campus: University Park

Career Paths

A Telecommunications and Media Industries degree prepares students for career success with a valuable mix of hands-on technical experience and leadership development skills. Students can pursue careers in television, radio and other forms of content production, audience research and programming, marketing and sales, product and app development, or legal and policy issues. Graduates go on to work at major television networks, production companies, sports leagues, social media companies, internet and telephone companies, industry associations, government agencies and public advocacy groups both in the United States and in many other countries around the world.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES OF THE TELECOMMUNICATIONS AND MEDIA INDUSTRIES PROGRAM (<https://www.bellisario.psu.edu/departments/telecommunications/>)

Opportunities for Graduate Studies

The telecommunications and media industries program is excellent preparation for law school or graduate school. The curriculum includes a heavy emphasis on legal and policy issues including free speech, privacy, intellectual property, technology law and entertainment law, providing a solid foundation for law school. The program also covers important economic and business concepts related to the media and technology industries, including issues related to diversity, ethics and globalization. This provides a solid grounding in research and analysis for graduate school.

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES (<https://www.bellisario.psu.edu/graduate/>)