

# FINANCE, B.S. (CAPITAL)

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**Begin Campus:** Any Penn State Campus

**End Campus:** Harrisburg

## Program Description

The finance major emphasizes analytic, problem solving, and computer skills which are necessary for finance and investment industry. The major prepares students for careers in corporate finance, investment and portfolio management, banking, public finance, and international finance. The major also prepares students who want to pursue graduate study in finance. Depending on their interests, graduates may then seek financial services credentials such as Certified Financial Planner (CFP) and Chartered Financial Analyst (CFA).

The requirements in the major complement basic business instruction in accounting, management, marketing, and information systems. With business and non-business electives, the program is designed to develop necessary skills to be an effective financial manager. Because the Harrisburg area is the center of industry and economic development for south-central Pennsylvania, students are provided with many opportunities to experience the world of business.

## What is Finance?

Finance focuses on how individuals and business organizations raise money and capital, and how those resources are allocated among competing investment and consumption opportunities. The field focuses on domestic and international financial economies and the role of financial markets and institutions key in the movement of savings and investment capital from lenders to borrowers. It also deals with how individuals and corporate managers evaluate alternative investment and savings opportunities and how they choose among various financial instruments.

## You Might Like This Program If...

- You enjoy numbers and "real world" applications of math.
- You are interested in how businesses and banks manage their assets.
- You want a career in business, finance, or investment management.