# HUMAN CAPITAL MANAGEMENT, B.S.

Begin Campus: Any Penn State Campus

End Campus: Harrisburg

# **Program Description**

The Human Capital Management major prepares students for a career in human resource management by developing skills and competencies in managing diversity and equal opportunity, ethical and fair treatment of employees, human resource planning and staffing, employee training and development, compensation and benefits, performance management, labor relations, and protecting employee safety and health. Students completing this major would be prepared to demonstrate their knowledge of the core principles of human resource practices and the application of those principles for potential certification such as a Professional in Human Resources (PHR) or Society of Human Resource Management - Certified Professional (SHRM-CP). The Human Capital Management major is not available to students who are currently enrolled in or have completed the requirements for a Management (MNGMT\_BS) degree.

# **What is Human Capital Management?**

Human capital management (HCM) is an organization's set of practices used to attract, recruit, train, develop and retain the best employees to achieve short- and long-term objectives. HCM allows companies to invest in their employees who can maximize their potential by contributing at the highest level to the achievement of business goals. HCM sees employees as the essence of the company.

HCM focuses on adding value to an organization's human capital to deliver the best results for all stakeholders. It covers talent acquisition and management, employee relations, compensation, performance, and other key areas vital to the tactical and strategic vision and mission of a company.

HCM can create a strong organizational culture that promotes employee development, honest feedback and commitment to company goals. It can give employees more control over their careers and encourage them to dedicate their skills and talent to the employer for the long term.

#### You Might Like This Program If...

- · You are a people person who is a problem solver.
- · You have good communication skills.
- · You have strong analytical skills.
- · You like dynamic work environments.
- · You want to help others.
- You want to have a rewarding career financially and emotionally that makes a big impact on the lives of others.
- · You are a good listener.
- · People trust you.

# **Entrance to Major**

Entry to the Human Capital Management major requires:

- 1. the completion of 8 entry-to-major courses: ACCTG 211, ECON 102, ENGL  $15^1$  or ENGL  $30H^1$  or ESL  $15^1$ , FIN 301, MATH  $110^1$  or MATH  $140^1$ , MGMT  $301^1$ , MKTG 301, SCM  $200^1$  or STAT  $200^1$
- 2. and a 2.00 or higher cumulative grade-point average.

# **Degree Requirements**

For the Bachelor of Science degree in Human Capital Management, a minimum of 120 credits is required:

| Requirement                | Credits |
|----------------------------|---------|
| General Education          | 45      |
| Requirements for the Major | 93      |

18 of the 45 credits for General Education are included in the Requirements for the Major. This includes: 9 credits of GWS courses; 6 credits of GQ courses; 3 credits of GS courses.

#### Requirements for the Major

**MATH 110** 

To graduate, a student enrolled in the major must earn a grade of C or better in each course designated by the major as a C-required course, as specified by Senate Policy 82-44 (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#82-44).

| Code   | Title Cred  | lits |
|--|---|------|
| Prescribed Cours                                   | es  |      |
| ACCTG 211  | Financial and Managerial Accounting for Decision Making   | 4    |
| BA 364Y  | International Business and Society  | 3    |
| ECON 102   | Introductory Microeconomic Analysis and Policy  | 3    |
| ECON 104   | Introductory Macroeconomic Analysis and Policy  | 3    |
| FIN 301  | Corporation Finance   | 3    |
| MIS 250  | Introduction to Problem Solving with Spreadsheet<br>Analysis and Information Systems Management | 3    |
| MIS 390  | Information Systems Management and Applications   | 3    |
| MKTG 301   | Principles of Marketing   | 3    |
| SCM 301  | Supply Chain Management   | 3    |
| Prescribed Course                                  | s: Require a grade of C or better   |      |
| BA 462   | Business Strategy   | 3    |
| CAS 100  | Effective Speech  | 3    |
| ENGL 202D  | Effective Writing: Business Writing   | 3    |
| MGMT 301   | Basic Management Concepts   | 3    |
| MGMT 341   | Human Resource Management   | 3    |
| MGMT 440   | Compensation and Benefits   | 3    |
| MGMT 441   | Organizational Staffing and Development   | 3    |
| MGMT 443   | Performance Management  | 3    |
| MGMT 495   | Internship  | 3    |
| Additional Courses                                 |   |      |
| BA 241   | Legal Environment of Business   | 4    |
| & BA 242   | and Social and Ethical Environment of Business  |      |
| or BA 243  | Social, Legal, and Ethical Environment of Business  |      |
| Additional Courses: Require a grade of C or better |   |      |

Techniques of Calculus I

<sup>&</sup>lt;sup>1</sup> Course requires a grade of C or better

| or MATH 140        | Calculus With Analytic Geometry I                         |   |
|--------------------|---|---|
| SCM 200            | Introduction to Statistics for Business                   | 4 |
| or STAT 200        | Elementary Statistics                                     |   |
| Select 3 credits f | rom the following:  | 3 |
| ENGL 15            | Rhetoric and Composition                                  |   |
| ENGL 30H           | Honors Rhetoric and Composition                           |   |
| ESL 15             | ESL Composition for American Academic<br>Communication II |   |
| Select 6 credits f | rom the following:  | 6 |
| MGMT 321           | Leadership and Motivation                                 |   |
| MGMT 326           | Organizational Behavior and Design                        |   |
| MGMT 400           | Organization Development                                  |   |
| MGMT 410           | Project Management  |   |
| MGMT 420           | Negotiation and Conflict Management                       |   |
| MGMT 424           | Interpersonal Relationships in Organizations              |   |
| MGMT 433           | Leadership and Team Building                              |   |
| MGMT 445           | Managing a Diverse Workforce                              |   |
| MGMT 450           | Labor Management Relations                                |   |
| MGMT 483           | Compliance and Fairness in Organizations                  |   |
|                    |   |   |

#### **Supporting Courses and Related Areas**

Select 12 credits from 200-400 level business courses from: ACCTG, 12 BA, ECON, FIN, MIS, MGMT, MKTG, or SCM in consultation with an academic adviser and in support of the student's interests

Select 5 credits of Non-Business Electives

#### **General Education**

Connecting career and curiosity, the General Education curriculum provides the opportunity for students to acquire transferable skills necessary to be successful in the future and to thrive while living in interconnected contexts. General Education aids students in developing intellectual curiosity, a strengthened ability to think, and a deeper sense of aesthetic appreciation. These are requirements for all baccalaureate students and are often partially incorporated into the requirements of a program. For additional information, see the General Education Requirements (https://bulletins.psu.edu/undergraduate/general-education/baccalaureate-degree-general-education-program/) section of the Bulletin and consult your academic adviser.

The keystone symbol appears next to the title of any course that is designated as a General Education course. Program requirements may also satisfy General Education requirements and vary for each program.

# Foundations (grade of C or better is required and Inter-Domain courses do not meet this requirement.)

- · Quantification (GQ): 6 credits
- · Writing and Speaking (GWS): 9 credits

# Breadth in the Knowledge Domains (Inter-Domain courses do not meet this requirement.)

- · Arts (GA): 3 credits
- · Health and Wellness (GHW): 3 credits
- · Humanities (GH): 3 credits
- · Social and Behavioral Sciences (GS): 3 credits
- Natural Sciences (GN): 3 credits

#### Integrative Studies

· Inter-Domain Courses (Inter-Domain): 6 credits

#### **Exploration**

- · GN, may be completed with Inter-Domain courses: 3 credits
- GA, GH, GN, GS, Inter-Domain courses. This may include 3 credits
  of World Language course work beyond the 12th credit level or the
  requirements for the student's degree program, whichever is higher: 6
  credits

#### **University Degree Requirements**

#### **First Year Engagement**

All students enrolled in a college or the Division of Undergraduate Studies at University Park, and the World Campus are required to take 1 to 3 credits of the First-Year Seminar, as specified by their college First-Year Engagement Plan.

Other Penn State colleges and campuses may require the First-Year Seminar; colleges and campuses that do not require a First-Year Seminar provide students with a first-year engagement experience.

First-year baccalaureate students entering Penn State should consult their academic adviser for these requirements.

#### **Cultures Requirement**

6 credits are required and may satisfy other requirements

United States Cultures: 3 credits
International Cultures: 3 credits

#### **Writing Across the Curriculum**

3 credits required from the college of graduation and likely prescribed as part of major requirements.

#### **Total Minimum Credits**

A minimum of 120 degree credits must be earned for a baccalaureate degree. The requirements for some programs may exceed 120 credits. Students should consult with their college or department adviser for information on specific credit requirements.

#### **Quality of Work**

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Candidates must complete the degree requirements for their major and earn at least a 2.00 grade-point average for all courses completed within their degree program.

#### **Limitations on Source and Time for Credit Acquisition**

The college dean or campus chancellor and program faculty may require up to 24 credits of course work in the major to be taken at the location or in the college or program where the degree is earned. Credit used toward degree programs may need to be earned from a particular source or within time constraints (see Senate Policy 83-80 (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/82-00-and-83-00-degree-requirements/#83-80)). For more information, check the Suggested Academic Plan for your intended program.

# **Academic Advising**

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The

advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/)

#### **Harrisburg**

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# **Suggested Academic Plan**

The suggested academic plan(s) listed on this page are the plan(s) that are in effect during the 2024-25 academic year. To access previous years' suggested academic plans, please visit the archive (https://bulletins.psu.edu/undergraduate/archive/) to view the appropriate Undergraduate Bulletin edition.

#### **Human Capital Management, B.S. at Harrisburg Campus**

The course series listed below provides **only one** of the many possible ways to move through this curriculum. The University may make changes in policies, procedures, educational offerings, and requirements at any time. This plan should be used in conjunction with your degree audit (accessible in LionPATH as either an **Academic Requirements** or **What If** report). Please consult with a Penn State academic adviser on a regular basis to develop and refine an academic plan that is appropriate for you.

#### First Year

| Fall                            | Credits Spring               | Credits |
|---------------------------------|------------------------------|---------|
| ENGL 15, 15S, 30T, or ESL 15*‡# | 3 CAS 100A or 100S*‡         | 3       |
| MATH 110 or 140*‡#              | 4 STAT 200 or SCM 200*‡#     | 4       |
| General Education Course        | 3 MKTG 301 <sup>#</sup>      | 3       |
| ECON 102 (GS)#                  | 3 General Education Course   | 3       |
| General Education Course (GHW)  | 1.5 General Education Course | 3       |
|                                 | 14.5                         | 16      |

#### Second Year

| Fall                     | Credits Spring             | Credits |
|--------------------------|----------------------------|---------|
| ACCTG 211 <sup>#</sup>   | 4 FIN 301 <sup>#</sup>     | 3       |
| MGMT 301*#               | 3 MIS 204 or 250           | 3       |
| General Education Course | 3 ENGL 202D*‡              | 3       |
| General Education Course | 3 General Education Course | 3       |
| General Education Course | 3 General Education Course | 3       |
|                          | 16                         | 15      |

#### **Third Year**

| Fall     | <b>Credits Spring</b>   | Credits |
|----------|---|---------|
| BA 241   | 2 MGMT 443 <sup>*</sup>                                       | 3       |
| BA 242   | 2 MGMT 440 <sup>*</sup>                                       | 3       |
| ECON 104 | 3 MIS 390   | 3       |
| SCM 301  | 3 200-400 level Business courses in consultation with adviser | 3       |

| MGMT 341*   | 3 Non-Business Elective                                       | 3       |
|---|---|---------|
| General Education Course<br>(GHW)                           | 1.5   |         |
|   | 14.5  | 15      |
| Fourth Year   |   |         |
| Fall  | <b>Credits Spring</b>   | Credits |
| BA 364Y   | 3 BA 462  | 3       |
| MGMT 441 <sup>*</sup>                                       | 3 300-400 level MGMT credit from approved course list*        | 3       |
| 300-400 level MGMT credit from approved course list*        | 3 200-400 level Business courses in consultation with adviser | 6       |
| 200-400 level Busienss courses in consultation with adviser | 3 MGMT 495 <sup>*</sup>                                       | 3       |
| Non-Business Elective                                       | 2   |         |
|   | 14  | 15      |

#### **Total Credits 120**

- \* Course requires a grade of C or better for the major
- ‡ Course requires a grade of C or better for General Education
- # Course is an Entrance to Major requirement
- † Course satisfies General Education and degree requirement

#### **University Requirements and General Education Notes:**

US and IL are abbreviations used to designate courses that satisfy Cultural Diversity Requirements (United States and International Cultures).

W, M, X, and Y are the suffixes at the end of a course number used to designate courses that satisfy University Writing Across the Curriculum requirement.

General Education includes Foundations (GWS and GQ), Knowledge Domains (GHW, GN, GA, GH, GS) and Integrative Studies (Inter-domain) requirements. N or Q (Honors) is the suffix at the end of a course number used to help identify an Inter-domain course, but the inter-domain attribute is used to fill audit requirements. Foundations courses (GWS and GQ) require a grade of 'C' or better.

#### **Advising Notes:**

- Courses required for the major must be generally taken within 10 years of entrance to major.
- For more information regarding MGMT 495, contact the HCM Program Coordinator.
- Students must complete a 3-credit course in "United States Cultures (US)" and a 3-credit course in "International Cultures (IL)." BA 364Y (US/IL) may be used to meet either the IL or US requirement but may be used to fulfill only 3 of the 6 credit requirement.
- 30 credits of GA, GH, GHW, GN, and GS to include 6 Integrative Studies credits.
- 15 credits of GQ and GWS require a grade of "C" or better.

# **Career Paths**

The HCM major prepares students for generalist positions as well as specialized careers in Human Resources. Talent Acquisition and Management, Compensation and Benefits, Employee and Labor

Relations, and Human Resource Information Systems are just some of the specialized fields. HR Managers, HR Directors, Vice President of HR and Chief Human Resource Officer are just some of the generalist positions. If you chose not to enter HR, which managerial position does not benefit from an in-depth understanding of managing human resources in a company as well as the legal environment of employment? The HCM major prepares you to enter the workforce.

## **Accreditation**

The B.S. in Human Capital Management offered by the School of Business Administration at Penn State Harrisburg, the Capital College, is accredited by AACSB International – The Association to Advance Collegiate Schools of Business. AACSB's mission is to foster engagement, accelerate innovation, and amplify impact in business education. Synonymous with the highest standards of excellence since 1916, AACSB provides quality assurance, business education intelligence, and professional development services to over 1,600 member organizations and more than 800 accredited business schools worldwide. AACSB International (AACSB) connects educators, students, and business to achieve a common goal: to create the next generation of great leaders. The School of Business Administration was reviewed for accreditation renewal in 2023.

The human capital management program is an SHRM (https://www.shrm.org/certification/Pages/hr-certification.aspx)-aligned program.

MORE INFORMATION ABOUT AACSB INTERNATIONAL (https://www.aacsb.edu/)

# **Contact**

### Harrisburg

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https://harrisburg.psu.edu/business-administration/human-capital-management-bs (https://harrisburg.psu.edu/business-administration/human-capital-management-bs/)