

MARKETING, B.S. (CAPITAL)

Begin Campus: Any Penn State Campus

End Campus: Harrisburg, World Campus

Entrance to Major

Entry to the Marketing major requires the completion of 8 entry-to-major courses: ACCTG 211, ECON 102, ENGL 15 or ENGL 30H, FIN 301, MATH 110 or MATH 140, MGMT 301, MKTG 301¹, SCM 200 or STAT 200; and a 2.00 or higher cumulative grade-point average.

¹ *Course requires a grade of C or better*

Additional information about this major is available in the office of the Director of Undergraduate Studies, School of Business at Penn State Harrisburg.