

PRODUCT INNOVATION ENTREPRENEURSHIP, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Description

Learn and practice the entrepreneurial mindset in the Product Innovation Entrepreneurship Certificate. This certificate prepares you to run an entrepreneurial venture or to be an intrapreneur where you utilize the entrepreneurial mindset within an existing organization. Learn and practice business fundamentals from an entrepreneurial perspective and deal with the challenges of leading a creative entrepreneurial organization and the associated ambiguity. The certificate is open to any student who has the goal to own their own business or wants to learn to think outside the box. This certificate will help the student work effectively within any organization, always looking for ways to be more creative and innovative.

Program Requirements

To earn an undergraduate certificate in Product Innovation Entrepreneurship, a minimum of 9 credits is required.

Code	Title	Credits
Required Courses		
BA 250 or ENGR 411	Small Business Management Entrepreneurship Business Basics	3
Select 6 credits from the following:		6
ENGR 310	Entrepreneurial Leadership	
ENGR 407	Technology-Based Entrepreneurship	
ENGR 415	Launching Innovation: Ideas to Opportunities	
ENTR 300	Principles of Entrepreneurship	
ENTR 430	Entrepreneurship and New Product Development	
MGMT 427	Managing an Entrepreneurial Start-Up Company	
MGMT 431	Entrepreneurship and Small Business Management	

Contact

University Park

SCHOOL OF ENGINEERING DESIGN AND INNOVATION
307 Engineering Design and Innovation Building
University Park, PA 16802
814-863-2587
sedicourses@psu.edu

<https://www.sedi.psu.edu>