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PRODUCT INNOVATION ENTREPRENEURSHIP, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Requirements

To earn an undergraduate certificate in Product Innovation Entrepreneurship, a minimum of 9 credits is required.

| Code | Title | Credits |
|---------------------|---|---------|
| Required Courses | | |
| BA 250 | Small Business Management | 3 |
| or ENGR 411 | Entrepreneurship Business Basics | |
| Select 6 credits fi | rom the following: | 6 |
| ENGR 310 | Entrepreneurial Leadership | |
| ENGR 407 | Technology-Based Entrepreneurship | |
| ENGR 415 | Launching Innovation: Ideas to Opportunities | |
| ENTR 300 | Principles of Entrepreneurship | |
| ENTR 430 | Entrepreneurship and New Product Developme | ent |
| MGMT 427 | Managing an Entrepreneurial Start-Up Compan | ıy |
| MGMT 431 | Entrepreneurship and Small Business Management | |