

PRODUCT INNOVATION ENTREPRENEURSHIP, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Description

Learn and practice the entrepreneurial mindset in the Product Innovation Entrepreneurship Certificate. This certificate prepares you to run an entrepreneurial venture or to be an intrapreneur where you utilize the entrepreneurial mindset within an existing organization. Learn and practice business fundamentals from an entrepreneurial perspective and deal with the challenges of leading a creative entrepreneurial organization and the associated ambiguity. The certificate is open to any student who has the goal to own their own business or wants to learn to think outside the box. This certificate will help the student work effectively within any organization, always looking for ways to be more creative and innovative.