

MEETING AND EVENT MANAGEMENT, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

Program Requirements

To earn an undergraduate certificate in Meeting and Event Management, a minimum of 15 credits is required.

| Code | Title | Credits |
|--------------------------------------|--|---------|
| Required Courses | | |
| HM 384 | Introduction to Meeting and Event Management | 3 |
| RPTM 356 | | 3 |
| or HM 485 | Advanced Meeting and Event Management | |
| RPTM 395 | | 3 |
| Select 6 credits from the following: | | 6 |
| HM 201 | Introduction to Management in the Hospitality Industry | |
| HM 271 | Hospitality Information Technology Fundamentals | |
| HM 484 | Hospitality Entrepreneurship and Innovation | |
| HM 442 | Hospitality Marketing | |
| HM 455 | | |
| HM 485 | Advanced Meeting and Event Management | |
| RPTM 300Y | Tourism and Leisure Behavior | |
| RPTM 334 | Non-profit Recreation Agency Operations | |
| or RPTM 370 | Introduction to Arena Management | |
| RPTM 356 | | |
| RPTM 410 | Marketing of Recreation Services | |
| RPTM 415 | Commercial Recreation Management | |