

COMMUNICATION ARTS AND SCIENCES, B.S.

Begin Campus: Any Penn State Campus

End Campus: University Park

Career Paths

CAS graduates are analysts, strategists, persuaders, facilitators, negotiators, collaborators, connectors, and leaders. The CAS B.S. equips students for success in the workforce, graduate and law school, and civic life.

Careers

The CAS B.S. prepares students for success in careers that value a rigorous and diverse understanding of communication practices. Graduates thrive in careers in business, government, law, public relations, human relations, public policy, public health, healthcare, and more.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES OF THE COMMUNICATION ARTS AND SCIENCES PROGRAM (<https://cas.la.psu.edu/undergraduate/careers-in-cas/>)

Opportunities for Graduate Studies

The CAS B.S. provides excellent preparation for graduate study in communication science, as well as fields such as business, human resources and employment relations, law, public policy, and public health. CAS at University Park has three integrated undergraduate-graduate degrees through which approved CAS majors can earn an undergraduate and graduate degree in five years instead of six: Public Policy, Human Resources and Employment Relations, and Media Studies. The first two are good fits with the B.S. degree.

MORE INFORMATION ABOUT OPPORTUNITIES FOR GRADUATE STUDIES (<https://cas.la.psu.edu/undergraduate/integrated-undergraduate-graduate-programs/>)

Professional Resources

- National Communication Association (<https://www.natcom.org/>)
- International Communication Association (<https://www.icahdq.org>)
- Lambda Pi Eta (<https://www.natcom.org/student-organizations/lambda-pi-eta/>)