

# ORGANIZATIONAL COMMUNICATION, CERTIFICATE

Requirements for an undergraduate certificate may be completed at any campus location offering the specified courses for the certificate.

## Program Description

This program can help you improve internal and external communication in the context of your current position or prepare you to move into a new career as a communications professional. Because the curriculum focuses on research-based skills that go beyond mere technical expertise with presentation software, the practical insights presented in this program will hold their value throughout your career.

## What is Organizational Communication?

In today's complex world of information and knowledge, organizations large and small increasingly recognize that effective communication is an essential ingredient for success. The certificate program in organizational communication is designed to help you make practical improvements in this critical area in order to make communication with peers, supervisors, customers and other stakeholders as efficient and effective as possible. This program can help you improve internal and external communication in the context of your current position or prepare you to move into a new career as a communications professional. Because the curriculum focuses on research-based skills that go beyond mere technical expertise with presentation software, the practical insights presented in this program will hold their value throughout your career.

## You Might Like This Program If...

You want to learn to improve internal and external communications in the context of your current position, or to prepare you to move into a new career as a communications professional.

## Program Requirements

To earn an undergraduate certificate in Organizational Communication, a minimum of 12 credits is required.

Code	Title	Credits
<b>Prescribed Courses</b>		
CAS 283	Communication and Information Technology I	3
CAS 352	Organizational Communication	3
Select 6 credits of the following:		6
CAS 404	Conflict Resolution and Negotiation	
CAS 452	Organizational Communication Theory and Research	
CAS 475	Studies in Public Address	
ENGL 419	Advanced Business Writing	

No Prerequisites Required.

## Certificate Learning Objectives

- **Breadth of application across different communication contexts:**  
Demonstrate relevance of program to a range of majors

- **Organizational communication theory and research:** Mastery of the theory and methods taught in the certificate program's core courses
- **Professional relevance:** Program applies communication concepts, principles, theories, and perspectives to a variety of organizational contexts in a way that is relevant and meaningful to PSU students

## Academic Advising

The objectives of the university's academic advising program are to help advisees identify and achieve their academic goals, to promote their intellectual discovery, and to encourage students to take advantage of both in-and out-of class educational opportunities in order that they become self-directed learners and decision makers.

Both advisers and advisees share responsibility for making the advising relationship succeed. By encouraging their advisees to become engaged in their education, to meet their educational goals, and to develop the habit of learning, advisers assume a significant educational role. The advisee's unit of enrollment will provide each advisee with a primary academic adviser, the information needed to plan the chosen program of study, and referrals to other specialized resources.

READ SENATE POLICY 32-00: ADVISING POLICY (<https://senate.psu.edu/policies-and-rules-for-undergraduate-students/32-00-advising-policy/>)

## University Park

### Liberal Arts Academic Advising

814-865-2545

Use the Liberal Arts Meet the Academic Advisers web page (<https://la.psu.edu/student-services/academic-advising/meet-the-academic-advisers/>) to see the contact information for the specific adviser(s) of this program

## World Campus

### Undergraduate Academic Advising

301 Outreach Building  
University Park, PA 16802  
814-863-3283  
[advising@outreach.psu.edu](mailto:advising@outreach.psu.edu)

## Career Paths

The certificate program in organizational communication is designed to help you make practical improvements in this critical area in order to make communication with peers, supervisors, customers and other stakeholders as efficient and effective as possible. This program can help you improve internal and external communication in the context of your current position or prepare you to move into a new career as a communications professional.

MORE INFORMATION ABOUT POTENTIAL CAREER OPTIONS FOR GRADUATES WITH A CERTIFICATE IN ORGANIZATIONAL COMMUNICATION (<https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-organizational-communication-undergraduate-certificate/>)

## Contact

### University Park

DEPARTMENT OF COMMUNICATION ARTS AND SCIENCES  
234 Sparks Building  
University Park, PA 16802  
814-865-3461

mdl20@psu.edu

<https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-organizational-communication-undergraduate-certificate> (<https://www.worldcampus.psu.edu/degrees-and-certificates/penn-state-online-organizational-communication-undergraduate-certificate/>)

## **World Campus**

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