

ORGANIZATIONAL AND PROFESSIONAL COMMUNICATION, B.S.

Begin Campus: World Campus

End Campus: World Campus

Program Description

A Bachelor of Science in Organizational and Professional Communication provides increased understanding and practice in how people communicate to influence others and shape the world around them.

Modern society requires effective communication in professional, personal, social, and multicultural settings. The flexibility of the program offers preparation for a variety of careers, such as law, business, communication, health, administration, social services, and human relations. The Bachelor of Science degree will allow exploration of the group communication context and the principles of leadership.

What is Organizational and Professional Communication?

This B.S. degree allows exploration of the group communication context and the principles of leadership, and prepares its students to apply and critique communication concepts, principles, theories, and perspectives to a variety of organizational contexts; demonstrate logical, critical, creative, and ethical thinking about communication; generate messages appropriate to audience, purpose, and context; synthesize and assimilate information for use in communication analysis and practice within organizations; engage diverse communities and function as a member of a deliberative society; facilitate group communication and functions; apply leadership principles to interpersonal and group situations.

You Might Like This Program If...

You are a working professional seeking an applied learning experience that cannot only help you advance your career, but also empower you to make critical contributions toward improved organizational practices at work, in society, and beyond.