

# INTERNATIONAL BUSINESS, MINOR

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Requirements for a minor may be completed at any campus location offering the specified courses for the minor. Students may not change from a campus that offers their major to a campus that does not offer their major for the purpose of completing a minor.

## Program Description

The International Business minor provides students with knowledge, skills, and experiences that prepare them for a business career that might include international responsibilities. Mastery of fundamental business concepts, coursework in international business or economics, foreign language skills, and an approved study abroad experience each contribute to build perspectives about the challenges and opportunities of commercial activity in a global business environment.

The minor is designed to complement studies in business where students seek a deeper understanding of commerce and culture beyond their home country. For those interested in studying abroad, the global immersion track offers the chance to experience and study business, language, and culture for six or more weeks through an approved education abroad program. Others may choose the global business track and focus on a deeper understanding of international business. Either way, students develop a life-long appreciation for global business and culture that prepares them for a career beyond traditional boundaries.

## What is International Business?

In an increasingly globalized economy, students are strongly encouraged to internationalize their undergraduate education. International business increases one's awareness in the global marketplace while broadening perspectives of different business cultures, practices, and challenges. Companies value candidates who have strong business skills and possess intercultural communication skills.

MORE INFORMATION ABOUT INTERNATIONAL BUSINESS (<https://ugstudents.smeal.psu.edu/international-programs/>)