

# MANAGEMENT, B.S. (BUSINESS)

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**Begin Campus:** Any Penn State Campus

**End Campus:** University Park

## Program Description

This major provides students with knowledge and skills managers need to deal with contemporary management challenges, such as leading and motivating people of different ages and backgrounds, developing strategies for competing in the global economy, and balancing the interest of multiple stakeholders in a complex legal, political, and ethical environment. The management core provides a foundational knowledge, skills and competencies essential for being effective and ethical managers and strategic leaders of organizations in a global environment. Students then choose from a host of electives designed to provide the requisite supplementary knowledge, skills and abilities for a wide range of career trajectories.

## What is Management?

Organizations need managers and leaders: people who can effectively lead organizations and manage the people in them, as well as develop and implement strategies that will lead to success. Management majors gain the knowledge and skills that will enable them to deal with the contemporary challenges facing organizations including leading and motivating people, working effectively in teams, developing effective organizational cultures, thinking ethically, inclusively, strategically, and sustainably, balancing the interests of multiple stakeholders in complex, legal, political, and ethical environments, and leading change.

MORE INFORMATION ABOUT MANAGEMENT (<https://undergrad.smeal.psu.edu/majors/management/>)