

# MARKETING, B.S. (BUSINESS)

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**Begin Campus:** Any Penn State Campus

**End Campus:** University Park

## Accreditation

The Smeal College of Business B.S. degree in Marketing (MKTG\_BS) is recognized by the AACSB (Association to Advance Collegiate Schools of Business) as an accredited program after completing a meticulous internal review and meeting all AACSB standards and requirements.

MORE INFORMATION ABOUT THE ASSOCIATION TO ADVANCE COLLEGIATE SCHOOLS OF BUSINESS (<https://www.aacsb.edu>)