

# REAL ESTATE, B.S.

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**Begin Campus:** Any Penn State Campus

**End Campus:** University Park

## Program Description

The Smeal College of Business Bachelor of Science degree in Real Estate (REST\_BS) is targeted at individuals wishing to have a career in the real estate industry or related field. The major will provide students a solid foundation in the concepts associated with real estate finance, investment, and development analysis as well as quantitative research methods that are needed to solve complex problems in the real estate industry. The program will provide students with the required analytical tools necessary to analyze the real estate markets and solve problems or issues they may encounter in this growing industry. Students in the Real Estate major will also receive professional credit toward the required educational hours for the real estate appraisal designation offered through the Appraisal Qualifications Board (AQB) of the Appraisal Foundation. This organization is authorized by Congress as the Source of Appraisal Standards and Appraiser Qualifications.

## What is Real Estate?

The Real Estate major features an innovative curriculum that allows students to tailor their coursework towards areas of greatest interest. Courses cover topics in real estate finance, law, investment valuation, appraisal processes, urban and regional economics, property development, and project management. In addition, students have the ability to select courses outside the Smeal College of Business in areas such as landscape architecture, hotel administration, construction management and engineering, and urban economics. The Real Estate major is also a STEM Designated Degree Program.