

# BUSINESS ADMINISTRATION, A.S. (UNIVERSITY COLLEGE)

**Begin Campus:** Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Shenango, Schuylkill, Wilkes-Barre, World Campus, Scranton, York

**End Campus:** Brandywine, DuBois, Fayette, Greater Allegheny, Hazleton, Lehigh Valley, Mont Alto, New Kensington, Schuylkill, Scranton, Shenango, Wilkes-Barre, World Campus, York

## Program Learning Objectives

### DuBois Campus

- **Communication:** Demonstrate the necessary skills and abilities to effectively communicate.
- **Compare/Contrast Local/Global Economy:** Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- **Ethics:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Fundamental Concepts:** Explain, utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Leadership and Teamwork:** Apply leadership, team building, and project management skills.
- **Problem-Solving:** Recognize, analyze and solve business problems using quantitative and qualitative measures.
- **Technology Tools:** Apply contemporary tools of information technology to include business software applications.

### Greater Allegheny Campus

- **Business Applications:** Students will utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Ethics:** Students will demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.

### Hazleton Campus

- **Business Applications:** Students will utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Business Environment:** Students will compare, contrast and differentiate the business environment of both the local community and the globalized world economy.
- **Communication:** Students will demonstrate the necessary skills and abilities to effectively communicate.
- **Ethics:** Students will demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **IT Tools:** Students will apply contemporary tools of information technology to include business software applications.
- **Leadership, Team Building, and Project Management:** Students will apply leadership, team building, and project management skills.
- **Quantitative and Qualitative Measures:** Students will recognize, analyze and solve business problems using quantitative and qualitative measures.

## Brandywine, Lehigh Valley, Scranton, and York Campuses

- **Data Analysis and Problem Solving:** Recognize, analyze and solve business problems using quantitative and qualitative measures.
- **Effective Communication:** Demonstrate the necessary skills and abilities to effectively communicate.
- **Ethical Awareness:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Global and Diverse Perspectives:** Compare, contrast and differentiate the business environment of both their local community and the globalized world economy.
- **Leadership and Teamwork:** Apply leadership, team building, and project management skills.
- **Use Management Theory/Practice:** Utilize and apply fundamental business concepts, principles and contemporary business practices.
- **Use Technology:** Apply contemporary tools of information technology to include business software applications.

## Fayette and Mont Alto Campuses

- **Communication Skills:** Demonstrate the necessary skills and abilities to effectively communicate
- **Technology Tools:** Apply contemporary tools of information technology to include business software applications.
- **Ethics:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Fundamental Concepts:** Explain fundamental business concepts, principles and contemporary business practices.
- **Problem Solving:** Recognize and solve business problems using quantitative and qualitative measures.

## New Kensington Campus

- **Application of Standards:** Applying the same standards throughout the reporting process, from one period to the next, to ensure financial comparability between periods.
- **Communication during the accounting process:** Students engage in listening, talking straight, persuasion, critical thinking and problem solving, and time management during the accounting period.
- **Data Analysis and Problem Solving:** Recognize, analyze and solve business problems using quantitative and qualitative measures.
- **Ethical Awareness:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Professional Standards:** Students awareness of professional standards in the accounting field.
- **Study of the Finance and Accounting Industry:** Current events that relate to the finance and accounting industry.

## Schuylkill Campus

- **Data Analysis and Problem Solving:** Recognize and solve business problems using quantitative and qualitative measures.
- **Effective Communication:** Demonstrate the necessary skills and abilities to communicate effectively.
- **Ethical Awareness:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Technology Usage:** Apply contemporary tools of information technology to include business software applications.
- **Use Management Theory/Practice:** Explain fundamental business concepts, principles and contemporary business practices.

## Shenango Campus

- **Communication:** Demonstrate the necessary skills and abilities to effectively communicate.
- **Fundamental Concepts:** Explain fundamental business concepts, principles and contemporary business practices.
- **Problem-Solving:** Recognize and solve business problems using quantitative and qualitative measures.
- **Technology Tools:** Apply contemporary tools of information technology to include business software applications.
- **Utilize and apply fundamental business concepts, principles, and contemporary business practices:** Graduates of the BSB program have the technology based analytical skills, critical thinking & problem solving skills, mathematical, and analytical business' strategy skills sought by today's employers.

## Wilkes-Barre Campus

- **Data Analysis and Problem Solving:** Recognize, analyze and solve business problems using quantitative and qualitative measures.
- **Ethical Awareness:** Demonstrate an awareness of ethical issues, social responsibilities and conflict resolution.
- **Global and Diverse Perspectives:** Compare, contrast, and differentiate the business environment of both their local community and the globalized world economy
- **Leadership and Teamwork:** Apply leadership, team building, and project management skills
- **Use Management Theory/Practice:** Explain fundamental business concepts, principles and contemporary business practices.